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GERMAN-AMERICAN STEUBEN PARADE



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Doris Neugebauer, Michael J. Rabus,
Cornelia Rom, Herbert Stupp

The German-American Steuben Parade is run by a group of highly dedicated volunteers that work in committees with specialized tasks. They take care of the day to-day business as well as the staging of the Steuben Parade in September.

We thank our dedicated committee Chairpeople and their teams.



2026 GERMAN-AMERICA STEUBEN PARADE COMMITTEE

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Queen Committee: Cornelia Rom

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Ambassador Jens Hanefeld

2026 GRAND MARSHALL

Jens Hanefeld began his professional career after studying modern history and English language and literature in 1991 when he joined the Foreign Service as an attaché. After working in London, Sofia and Washington, he became an advisor in the Political Department of the Federal Foreign Office in Berlin in 2000. From 2001 onwards, he was personal advisor to various State Secretaries at the Federal Foreign Office. From 2005, he headed the Office of State Secretaries at the Federal Foreign Office before becoming envoy and permanent representative of the ambassador in Washington in 2009.

In February 2014, Jens Hanefeld joined the Volkswagen Group as Senior Vice President and Head of International & European Policy and Trade Policy. From September 2024 to July 2025, he took over as German Ambassador to Ethiopia and the African Union before becoming German Ambassador to the United States of America in July 2025.



Norbert R. Wirsching

2026 GRAND MARSHALL

Norbert, born in Bad Rotenfels, Baden-Württemberg, is a self-made business executive. He began his career as a Tool & Die Maker at Mercedes-Benz in Stuttgart before moving to the Philippines in the 1950s to establish a manufacturing facility, and later managing operations in Hong Kong.

In 1974, he became COO of Capetronic Group Limited and Chairman in 1981, overseeing global operations. He later joined the Board of BSR PLC and, as a director of Poly Peck International and CEO of its \$1B electronics division, led major international acquisitions, including a stake in Sansui Electric.

He served as President of the Society of Manufacturing Engineers (Manila Chapter), was active with the Jaycees, a Trustee of Wooster School, and received the 1991 S. David Feir Humanitarian Award from the Anti-Defamation League. He married Elizabeth Pyle Valdez; their children are Elizabeth V. del Alamo and Margaret G. Still, and his grandson is T. J. W. Welch.



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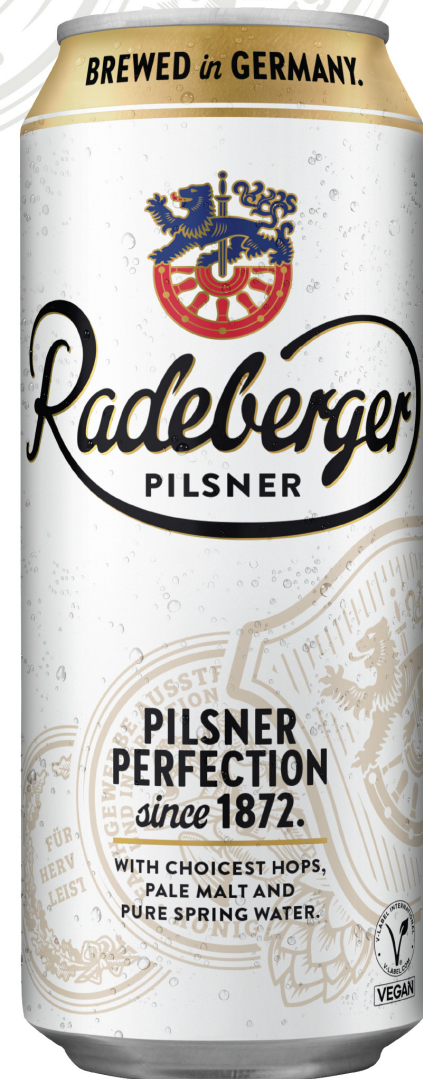
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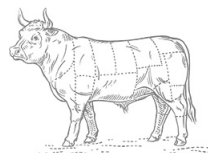
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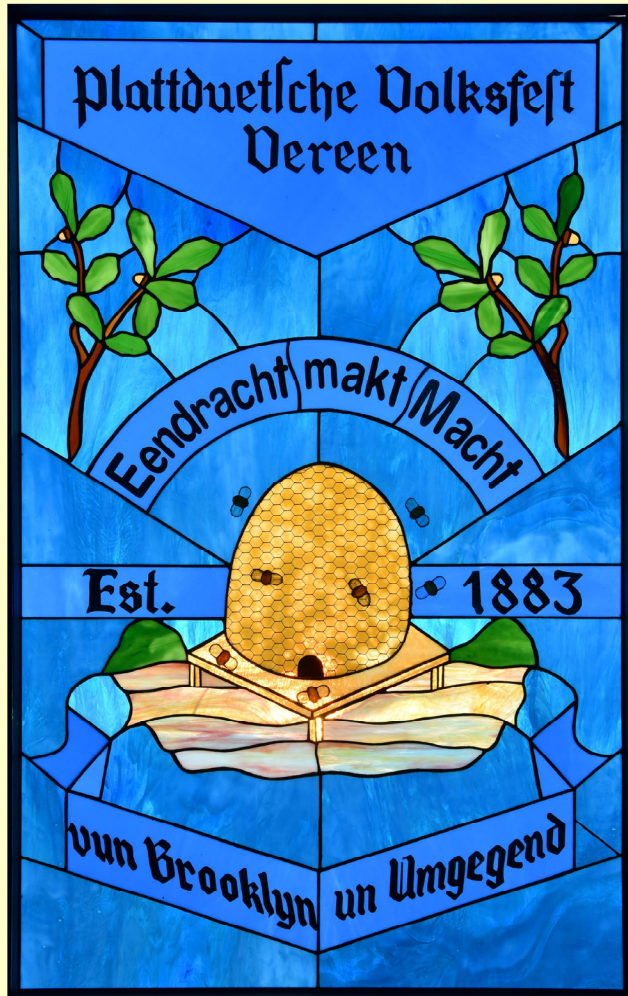




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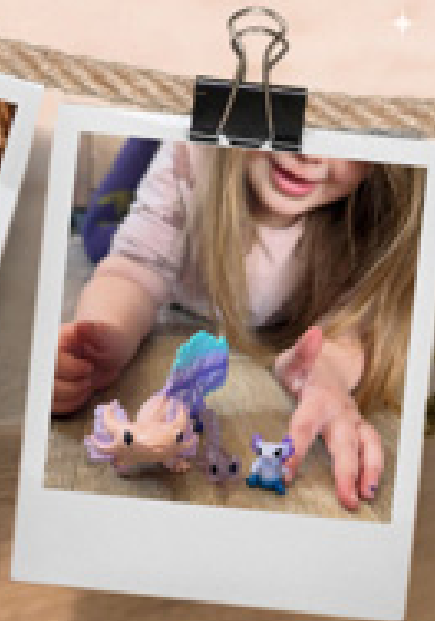




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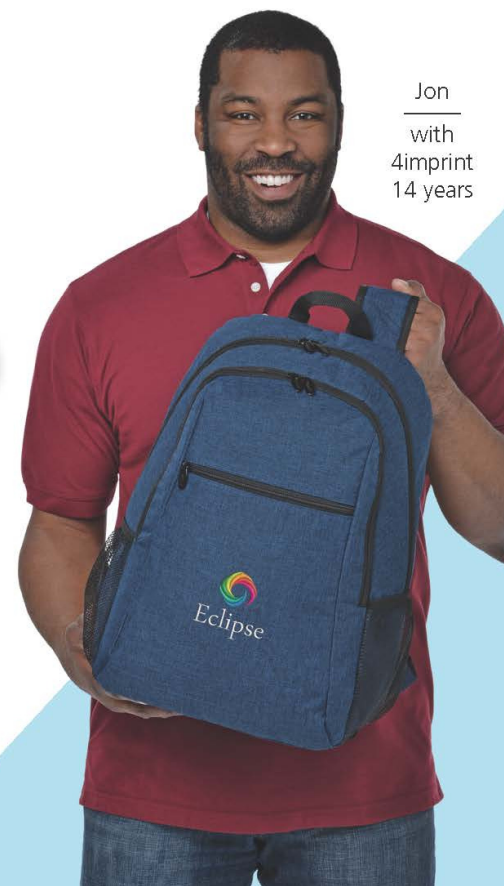
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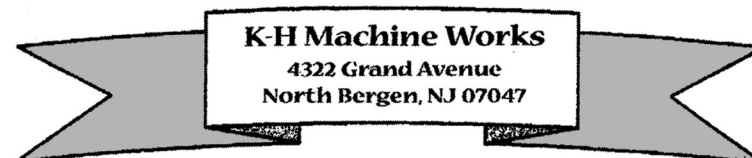


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Jes Rau's German Times

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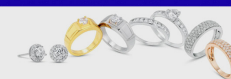


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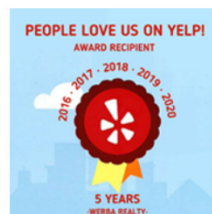


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