

WELCOME TO THE GERMAN-AMERICAN STEUBEN PARADE GALA & SILENT AUCTION

SEPTEMBER 19, 2025

2025 MISS GERMAN-AMERICA COURT

MISS GERMAN-AMERICA 2025

& STEUBEN PARADE QUEEN: MICHELLE MATTERN

PRINCESS: KIRSTEN MACKNEY

PRINCESS: SABINE DOEDEE

JUNIOR GENERAL VON STEUBEN: WILLIAM BRAND-GIKAS

JUNIOR PRINCESS: CHARLOTTE BRAND-GIKAS

JUNIOR PRINCESS: MICHAELA MISKIEWICZ



2025 GERMAN-AMERICA STEUBEN PARADE COMMITTEE

Executive Committee of the German-American Steuben Parade

General Chairman: Robert Radske **Vice Chairwoman:** Nicole Miskiewicz

Treasurer: Richard Rom

Directors of Finance: Anita Radske **Public Relations:** Sonia Juran Kulesza

Recording Secretary: Frederick H. W. Hansen

Corresponding Secretary: Anita Radske

Members

Monica Heanue, Stephanie Messing, Doris Neugebauer, Michael J. Rabus, Cornelia Rom, Herbert Stupp The German-American Steuben Parade is run by a group of highly dedicated volunteers that work in committees with specialized tasks. They take care of the day to-day business as well as the staging of the Steuben Parade in September.

We thank our dedicated committee Chairpeople and their teams.



2025 GERMAN-AMERICA STEUBEN PARADE COMMITTEE

Auditing: Tom Hacker, Kathryn Pando, Jens Riedel

Church Service: Joe Nolte

City Hall Greeting: Michael Rabus, Herb Stupp

Cornflowers: Catherine Rabus

Director of Security: Joe Nolte

Floats: Robert Radske

Fundraising: Anita Radske, Miriam Modica

Gala: Nicole Miskiewicz, Anita Radske, Sonia

Juran-Kulesza

Government Liaison: Herbert W. Stupp

Grandstand: Monica Heanue

Groups from Overseas: Stephanie Messing

Parade Commentators: Frederick H. W. Hansen,

Cornelia Rom, Elaine Gehnich

Parade Digital Journal: Nicole Miskiewicz, Anita Radske

Parade Line-Up: Doris Neugebauer, Isaac Williams

Photographers: Charles Ruppmann, Bob Radske,

Gerhard Rossbach, Dennis Rees, Stefan Braccini

Public Relations: Michael J. Rabus

Sonia Juran-Kulesza, Kathy Jolowicz, Herbert W. Stupp

Queen Committee: Cornelia Rom

Schools: Stephanie Messing

Souvenirs: Irene & George Mueller

Website: Nicole Miskiewicz



TILL KNORN
2025 GRAND MARSHALL

Till Knorn's impressive diplomatic résumé spans continents, from early work in Sri Lanka to a key role at the United Nations in New York. A lawyer by training and Berlin-based by career, he currently serves as Germany's Consul General in NYC. His presence as Grand Marshal honors both tradition and a forward-looking international partnership.

Till Knorn grew up in Berlin, south of Hamburg and as an exchange student in St. Louis, MO. In 1999, after two years with PricewaterhouseCoopers in Hamburg, he joined the Federal Foreign Office. His first posting abroad was in Colombo, Sri Lanka from 2001-2002. After holding positions in the Federal Foreign Office headquarters in Berlin, he was the Foreign Policy Advisor to the Minister-President of Hessen. After returning to the Federal Foreign Office, he was posted in New York where he served as the Deputy Head of the Political Section at the Permanent Mission of Germany to the United Nations. Beginning in 2015, Till assumed leadership roles within the Federal Foreign Office's protocol section in Berlin, including that of Chief of Protocol in 2020. Since August 2024, he has been the German Consul General in New York.



GERHARD ROSSBACH 2025 GRAND MARSHALL

Gerhard Rossbach is the epitome of the self-made businessman. Born in Hamburg in 1944, his career has spanned industries, cities, and decades—from international trade to culinary diplomacy. He founded businesses on both sides of the Atlantic, advised chambers of commerce, judged in Hamburg's commercial courts, and even helped organize Germany's Chefs Culinary Olympics. If you've ever had a European specialty food product in New York, chances are Gerhard Rossbach had a hand in it.

He is a partner of the Hofbrauhaus in Pittsburgh, PA and has also been a member of the Marine Hotel Association. After the sale of Rossbach International Florida in Miami in 2020, Gerhard Rossbach continues to service as a consultant and continues to be involved with his other businesses and commercial interests. Gerhard has been a long time supporter of the Steuben Parade and even uses his love of photography to volunteer on Parade Day as an official photographer.



CONGRATULATIONS TO THE 2025 GACGNY SCHOLARSHIP RECIPIENTS

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High School (\$1,500)

Sarah Phinney

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Otto Everke

College (\$3,000)

Max Zwiener

Sara Lignell

Freida O'Purk

Office of the President Borough of Queens City of New York



Greeting:

Whereas: the annual German American Steuben Parade honors the legacy of Baron Friedrich Wilhelm von Steuben, the great

Prussian military strategist who played a critical role in the American victory over the British during the American

Revolutionary War; and

Whereas: the 68th Annual German-American Steuben Parade will be held in New York City on September 20, 2025, and will

proudly celebrate German-American tradition and culture and pay tribute to the contributions of German-Americans

throughout history; and

Whereas: participating in and attending this year's parade will be many of the more than 60,000 residents of German ancestry who live in Queens and contribute to the borough's cultural diversity, including by patronizing wonderful German

restaurants such as Zum Stammtisch in Glendale, Jacoer Haus in Whitestone, and Max's in Astoria: and

Whereas: the 2025 parade's Grand Marshals will be the Honorable Till Knorn, the recently appointed Consul General of

Germany in New York City; and Mr. Gerhard Rossbach, a successful entrepreneur and food & hospitality executive

and corporate owner; and

Whereas: additional honorces will include the 2025 Parade Queen, Michelle Mattern, along with Parade Princesses Sabine

Doedee and Birsten Mackney; and

Whereas: on behalf of all 2.4 million residents of Queens. "The World's Borough," we salute our borough's German American

community and congratulate and thank the German-American Steuben Parade Committee for its great work.

How therefore I, Donovan Richards Jr., President of the Borough of Queens in the City of New York, do herebu present this proclamation to

The German-American Steuben Parade Committee

on the occasion of the 68th Annual German-American Steuben Parade.

Done at Queens Borough Hall, Bew Gardens, in the City of New York, on this twentieth day of September in the uear two thousand and twentu-five.

Donovan Richards Ir.

President of the Borough of Queens



Office of the Manhattan Borough President City of New York

Iroclamation

hereas: We are proud to acknowledge those organizations and individuals that are committed to improving our city and enriching the community; and

Whereas:

this year marks the 68th Annual German-American Steuben Parade in New York City, a celebration the Grand Marshals of the 2025 Steuben Parade are the Honorable Till Knorn, newly appointed Consul General of the Federal Republic of Germany in New York, and Gerhard Rossbach, a distinguished entrepreneur and food and hospitality executive, whose leadership exemplifies the enduring contributions of German-Americans; and

Whereas:

the 2025 Queen of the Steuben Parade, "Miss German-America", is Michelle Mattern of Greenlawn, New York, who will ride the Queen's Float alongside her court: Princess Sabine Doedee of Plainview, New York, and Princess Kirsten Mackney of Burlington, New Jersey; and

Whereas:

the 2025 youth representatives include William Brand-Gikas of Floral Park, New York, as "Junior General von Steuben," together with Junior Princesses Charlotte Brand-Gikas of Floral Park, New York, and Michaela Miskiewicz of North Bellmore, New York; and

Whereas:

the Parade Committee, under the steadfast leadership of General Chairman Robert Radske, who has now served for twelve years, continues to ensure that this annual tradition both preserves heritage and strengthens bonds between New York City and the German-American community; and

Whereas:

the 68th Steuben Parade, to be held on Saturday, September 20, 2025, celebrates the proud German-American tradition and honors the countless contributions of German immigrants and their descendants, including leaders such as President Dwight D. Eisenhower, physicist Albert Einstein, business innovators Walter Chrysler and William Boeing, entertainer Doris Day, New York legends Babe Ruth and Lou Gehrig, Brookfyn Bridge engineer John Roebling, piano craftsman Henry Steinway, cultural icon Dr. Ruth Westheimer, and former New York City Mayor Robert Wagner, and

Whereas:

German-Americans remain one of the largest ancestry groups in the United States, with over 70 million citizens of German descent, and continue to enrich New York City's neighborhoods through restaurants, businesses, civic associations, and cultural institutions;

Now Therefore,

I, Mark Levine, do hereby commend the German-American Steuben Parade Committee for their contributions to the City, and proclaim Saturday, September

"German-American Steuben Day

Appreciation Day" in the Borough of Manhattan.

In witness whereof, I have hereunto set my hand and caused the seal of the Borough of Manhattan to be affixed.



itation

WHEREAS: The Borough of Staten Island proudly recognizes causes that uplift our community and improves the lives of our residents; and

WHEREAS: We recognize German-American Friendship Month in the month of September; and

WHEREAS: Celebrating the proud, rich, and colorful German-American tradition, the 68th annual Steuben Parade on Fifth Avenue honors the legacy of Baron Friedrich Wilhelm Von Steuben, the Prussian military strategist who trained American troops during the Revolutionary War and who played a critical role in George Washington's victory over the British forces. In his honor, the Honorable Till Knorn and Gerhard Rossbach will serve as the parade's grand marshals; Michelle Mattern is the 2025 Queen of the Steuben Parade, and riding on "The Queen's Float" will be Princess Sabine Doedee and Princess Kirsten Mackney. William Brand-Gikas will preside as Junior General von Stueben, and Charlotte Brand-Gikas and Michaela Miskiewicz will march as Junior Princesses.

The parade is a reminder of the unique bonds shared between Germany and the United States

NOW, THEREFORE, I, VITO J. FOSSELLA, do hereby present this citation celebrating the month of September two thousand twenty-five, as:

German-American Friendship Month





Vito J. Fossella
Borough President of Staten Island



President of the Borough of The Bronx

Presents this

roclamation

Whereas:

The 68th-Annual German American Steuben Parade honors the legacy of Baron Friedrich Wilhelm Von Steuben, the great Prussian military strategist who trained the American troops in the Revolutionary War, and who, as the first Inspector General of the US army played a critical role in George Washington's victory over the British during America's War for Independence, and:

Whereas: the Grand Marshals for the 2025 Steuben Parade are the Honorable Till Knorn, the newly appointed Consul General of the Federal Republic of Germany and Gerhard Rossbach, a successful entrepreneuer and food & hospitality executive and corporate owner. German-born, Mr. Rossbach resides in Staten Island, NY and Florida; and;

Whereas: the 2025 Queen of the Steuben Parade, also known as "Miss German-America," is Michelle Mattern of Greenlawn, NY, who will be riding on the "Queen's Float" in the parade with her court: Princess Sabine Doedee of Plainview, NY and Princess Kirsten Mackney of Burlington, NJ. and; and;

Whereas: William Brand-Gikas, of Floral Park, NY is "Junior General von Steuben" and "Junior Princesses" are Charlotte Brand-Gikas of Floral Park, NY and Michaela Miskiewicz of North Bellmore, NY, and; and;

Whereas: the 68th Steuben Day Parade will be held on Saturday, September 20th and celebrates the proud and colorful German-American tradition and culture; and to honor the memories and contributions of prominent German-Americans, including President Dwight D. Eisenhower, physicist Albert Einstein, business visionaries Walter Chrysler and William Boeing, actress Doris Day, as well as New York legends including Yankees' baseball greats Babe Ruth and Lou Gehrig, Brooklyn Bridge builder John Roebling, iconic piano artisan Henry Steinway, therapist & TV personality Dr. Ruth Westheimer, NYC Mayor Robert Wagner and many others, and

Now, therefore, I, Vanessa L. Gibson, President of the Borough of The Bronx, on behalf of the more than 1.4 million people who call this borough home, do hereby proclaim this 20° Day of September 2025 as.

"German-American Friendship Month"

Vaneosa d. Hisson

Vanessa L. Gibson



SENATOR ALEXIS WEIK

In Recognition of

GERMAN-AMERICAN STEUBEN PARADE 2025

68th Annual Parade

WHEREAS; A Great State is only as great as those persons who give exemplary service to their community, whether through participation in voluntary programs, through unique personal achievement in their professional or other endeavors or simply through a lifetime of good citizenry; and,

WHEREAS; The Annual German-American Steuben Parade honors the legacy of Baron Friedrich Wilhelm Von Steuben, the great Prussian military strategist who trained American troops during the Revolutionary War and was essential to George Washington's victory over the British. This year marks the 68th parade in New York City; and,

WHEREAS; The Grand Marshals for the 2025 event are Honorable Till Knorn, the newly appointed Consul General of the Federal Republic of Germany, and Gerhard Rossbach, a successful entrepreneur, food and hospitality executive, and corporate owner residing in Staten Island and Florida. The 2025 Queen of the Steuben Parade, also known as "Miss German America," is Michelle Mattern from Greenlawn, NY, who will be riding on the "Queen's Float" accompanied by Princess Sabine Doedee and Princess Kirsten Mackney. William Brand-Gikas of Floral Park, NY, is "Junior General von Steuben," with Junior Princesses Charlotte Brand-Gikas of Floral Park, NY, and Michaela Miskiewicz of North Bellmore, NY; and.

WHEREAS; Robert Radske is serving in his twelfth year as Steuben Parade Committee General Chairman. The 68th Steuben Day Parade, celebrating German-American traditions, will take place on Saturday, September 20th, honoring notable German-Americans, including President Eisenhower and physicist Einstein; and,

WHEREAS; The U.S. Census shows German Americans as the largest ethnic group in many states, with 23 of America's 50 states claiming German heritage by 2025, and 28 of New York state's 62 counties feature Germans as the single largest ethnic group; and,

WHEREAS; German restaurants and beer gardens to this day continue to serve millions of Americans, including The Village Lanterne and Breslau Brewing Company, both located in Lindenhurst, Long Island, NY. Together, these establishments exemplify the lasting impact of German cuisine and beer culture in America, continuing to attract both locals and visitors alike with their inviting atmospheres and delicious offerings; and,

WHEREAS; New Yorkers, New Jerseyans, Connecticuters, Pennsylvanians, as well as other Americans of German ancestry have contributed to New York, Nassau County, and Suffolk County in so many ways; and,

NOW, THEREFORE BE IT PROCLAIMED, That I, New York State Senator Alexis Weik, am proud to honor the German-American Steuben Parade, a cherished celebration that not only showcases the vibrant culture and traditions of the German community but also serves as a meaningful reminder of the rich tapestry of diversity that enriches our state and nation.

September 20, 2025

DATE



Olep Weik
SENATOR ALEXIS WEIK
8711 SENATE DISTRICT



Finitalian and the second seco

Vickie Paladino, Council Member of the 19th District, is proud to honor the 2025 German-American Steuben Parade Committee for raising awareness about the enduring contributions of German-Americans to the history, culture, and heritage of New York City; and

WHEREAS: New Yorkers of German ancestry have had a tremendously positive impact not only in the growth of our nation, but also in the formation of our most cherished values, from education and the arts, to family and community, to democracy and freedom. On this grand occasion, we remember with special gratitude their profound accomplishments and celebrate their profound gifts to our City's five boroughs, as well as every aspect of American life; and

WHEREAS: According to the United States Census, Americans of German ancestry continue to represent the largest ethnic group in our nation, and German-Americans remain the single largest ethnic group in 24 of America's 50 states. In New York State, 28 of our 62 counties feature Germans as the single largest ethnic group; and

WHEREAS: The German-American Steuben Parade recognizes the legacy of General (Baron) Friedrich Wilhelm von Steuben, the great Prussian military strategist who played a critical role in General George Washington's victory over the British Army in America's War for Independence; and

WHEREAS: The 2025 German-American Steuben Parade honors the memories and achievements of prominent German-Americans, including President Dwight D. Eisenhower, physicist Albert Einstein, business visionaries Walter Chrysler and William Boeing, and actress Doris Day. Other honorees are Yankees' baseball greats Babe Ruth and Lou Gehrig, Brooklyn Bridge builder John Roebling, iconic piano artisan Henry Steinway, and New York Mayor Robert Wagner; and

WHEREAS: The Grand Marshals for the 2025 Steuben Parade are the Honorable Till Knorn, the newly appointed Consul General of the Federal Republic of Germany; and Gerhard Rossbach, a successful entrepreneur and food & hospitality executive and corporate owner. German-born, Mr. Rossbach resides in Staten Island and Florida. The 2025 Queen of the Steuben Parade is Michelle Mattern of Greenlawn, Long Island, who will be riding on the "Queen's Float" in the parade with her court: Princess Sabine Doedee of Plainview, Long Island and Princess Kirsten Mackney of Burlington, New Jersey. William Brand-Gikas, of Floral Park, Long Island is "Junior General von Steuben," and the "Junior Princesses" are Charlotte Brand-Gikas of Floral Park, Long Island and Michaela Miskiewicz of North Bellmore, Long Island; and

WHEREAS: Robert Radske, serving in his twelfth year as Chairman of the Steuben Parade Committee, is to be thanked for his dedicated service. The German-American Steuben Parade Committee has truly distinguished itself through its outstanding service and is worthy of the esteem of all New Yorkers; now, therefore

BE IT KNOWN: That Vickie Paladino, Council Member of the 19th District, gratefully honors

The German-American Steuben Parade Committee

for raising awareness about the enduring contributions of German-Americans to the history, culture, and heritage of New York City.

Signed this 20th day of September in the year Twenty Twenty-Five.

VICKIE PALADINO Council Member, 19th District

Queens

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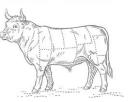
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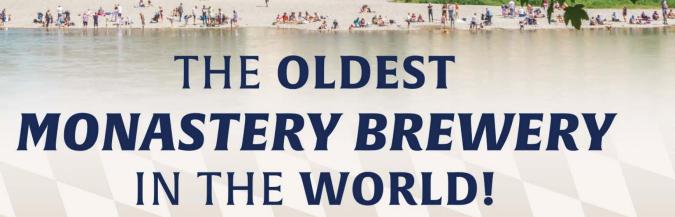












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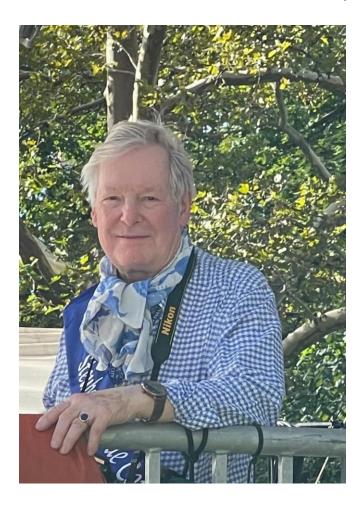
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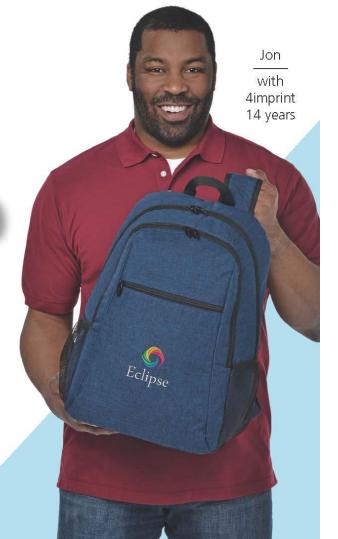


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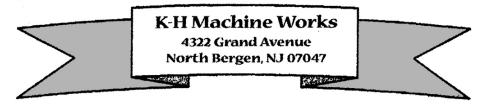
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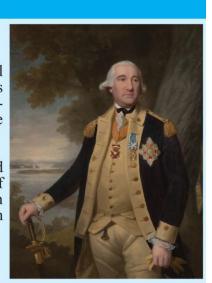
Jes Rau's German Times

Herzliche Grüße an die Teilnehmer und Zuschauer der Steuben Parade 2025!

By participating in the Parade, you remind America how vital German-Americans have been, and still are, for the well-being of this country. Since its foundation 191 years ago the New Yorker Staats-Zeitung has expressed the political and cultural views of our people contributing to the exceptionalism of the United States of America.

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Congratulations and Best Wishes on the occasion of our 68th Anniversary!

Frederick H.W. Hansen
Recording Secretary &
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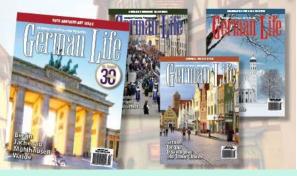
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