

## Digital Journal Graphic Size Guidelines

Please note: full screen ads should be landscape orientation; half screen ads should be portrait orientation; quarter and eighth of a slide screen ads should be landscape orientation.

	<b>Width</b>	<b>Height</b>
<b>Full Screen</b>	1920 Pixels	1080 Pixels
<b>Half Screen</b>	960 Pixels	1080 Pixels
<b>Quarter Screen</b>	960 Pixels	540 Pixels
<b>Eighth Screen</b>	960 pixels	270 pixels

If you will be designing your own ad, please send camera-ready artwork in one of the following formats:

- PNG - High resolution (300dpi)
- JPG - High resolution (300 dpi)
- TIFF

If you wish us to design an ad for you:

- Please send your text as an MS Word document
- Your logo, if applicable, as an
  - EPS/AI file - text converted to outlines
  - JPG file - high resolution (300 dpi)

Any photographs you wish to include as

- JPG file - high resolution (300 dpi)

InDesign and Publisher files cannot be accepted. Text in MS Word docs may be reformatted with available fonts. please do not send low resolution image files (all GIF and PNG files; JPGs less than 300 dpi) as they will reproduce poorly.

### **Deadlines:**

**July 31<sup>st</sup>** if you require artwork to be done by Gala Committee

**August 8<sup>th</sup>** for completed artwork & final payments

**Full**

1080 pixels x 1920 pixels

7.5" H x 13.33" W

*Photo resolution 300 dpi*

**Half**

1080 pixels x 960 pixels

7.5" H x 6.67" W

*Photo resolution 300 dpi*

### **Quarter**

540 pixels x 960 pixels

3.75" H x 6.67" W

*Photo resolution 300 dpi*

### **Eighth**

270 pixels x 960 pixels

1.88" H x 6.67" W

*Text & logos preferred*