



65TH
GERMAN-AMERICAN
STEUBEN PARADE

NEW YORK CITY 2022

*Gala &
Silent Auction*



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Dieter and Linda Pfisterer, C.E.O.



Embassy
of the Federal Republic of Germany
Washington



Message of Greeting on the Occasion of the 2022 Steuben Parade

My heartfelt congratulations as the venerable German-American Steuben Parade New York celebrates its 65th anniversary! Marking such a momentous milestone is that much more meaningful given the disruptions of recent years. Despite challenges, the Steuben Parade organizers, and especially the many highly dedicated volunteers, have kept this beloved tradition thriving—returning in 2021, and now in 2022 with yet more fanfare!

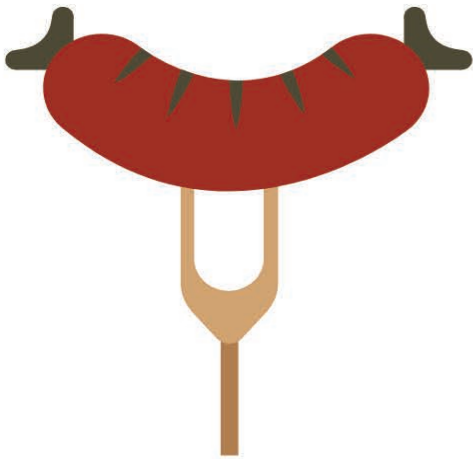
The Steuben Parade is famous for its joyful and colorful display of the enduring German-American relationship along New York's Fifth Avenue. It celebrates the ongoing friendship, partnership, and exchange between people in Germany and the United States, as well as the contributions of German-Americans to the economic, cultural, and social fabric of the United States. A more fitting namesake than Baron von Steuben, born September 17, 1730, there could hardly be, given von Steuben's vital contributions to American independence in the service of George Washington. As we look at the world today, and the current state of transatlantic relations, German-American cooperation is more important than ever. In the light of numerous challenges, from Russian aggression in Ukraine to the ongoing threat of climate change, the United States and Europe must join forces to secure our shared interests and uphold our values.

Having previously had the honor of participating in the Steuben Parade as Grand Marshal in 2019, it's my great pleasure to pass the baton, as it were, to Deputy Chief of Mission Axel Dittmann. I wish him, the many participants from the German missions in Washington and New York, and all those involved a fun and memorable weekend! I particularly want to extend my thanks to the hardworking organizers who sustain this tradition and to all the volunteers and organizations who work together to make this event possible. A special *Dankeschön* also to the inspiring City of New York as the host of celebrations—now over 65 years!

Ich wünsche Ihnen viel Freude!

Emily Hahn

**GERMANY IS SO MUCH MORE
THAN BEER & BRATWURST**



**... BUT THERE IS A LOT
OF BEER &
BRATWURST!**



Embassy
of the Federal Republic of Germany
Washington

Follow us on social media @GermanyinUSA



Consulate General
of the Federal Republic of Germany
New York



David Gill
Consul General
of the Federal Republic of Germany

Message of Greeting

On the occasion of the 65th Steuben Parade

It is with tremendous joy and pride that I remember last year's Steuben Parade when I had the great honor of being Grand Marshal. As I walked down 5th Avenue there was such an atmosphere of celebration. Not only because the parade had made it back from the Pandemic, but also because the feeling of community was palpable. It was an experience that I will never forget and makes me grateful that I will be able to join in this wonderful tradition once more. 2022 marks the 65th year of the Parade and it has been a truly remarkable 65 years.

When the first parade marched in New York City in 1957, the Germans in this country could already look back on a long and impressive engagement with their adopted land. Germans arrived on these shores for a variety of reasons. Many sought refuge. Others sought prosperity or a better life or the ability to practice religious freedom. Whatever the reason for their arrival, the Germans here quickly established themselves in their new home, but didn't want to forget the rich culture that they had left behind. As a result, the desire and idea to celebrate German culture in America was born in the form of this festive parade.

And just as it was 65 years ago, we once more see a great variety of engagement, creativity and commitment with colorful statements honoring a rich heritage as well as a special transatlantic relationship. This year, the joint float of our Embassy in Washington and our Consulate General in New York will focus on the modern and innovative Germany. In fact, the transatlantic relationship is one that has been marked, not only by tradition, but it has also been fueled by modern innovation. What could be more appropriate, therefore, than the title of our float: "Together for Tomorrow"

Our timely focus is all about "Sustainable Innovation" which means for instance inventions for climate protection, in the field of food security, or medical advances. Innovations that often owe their success to a fruitful transatlantic cooperation. The development of the Covid vaccine by Biontech and Pfizer combined is a powerful demonstration of these efforts.

I truly look forward to celebrating the parade this year on its 65th birthday. For me, it is a personal highlight of the Fall season and such a gift to see Fifth Avenue adorned in black, red, and gold!

Herzlich,

Ihr David Gill

THE 2022 STEUBEN PARADE QUEEN & COURT

The German-American Steuben Parade Committee is proud to present the Ladies and Gentlemen who have represented the German-American community throughout the year and have done a great job promoting the Parade as a celebration of the history and culture of their families and ancestors.



MISS GERMAN-AMERICA &
STEUBEN PARADE QUEEN: CATHERINE RABUS
PRINCESS: VICTORIA BRUCHHÄUSER
PRINCESS: KLARA MEDITZ
JUNIOR GENERAL VON STEUBEN: MATTHEW CASTLE
JUNIOR GENERAL WASHINGTON: RYAN HEANUE
JUNIOR PRINCESS: ASTRID NIEBERGALL
JUNIOR PRINCESS: SELENA ROSARIO-JORGE

DEAR FRIENDS AND LIEBE LANDSLEUTE OF THE GERMAN-AMERICAN STEUBEN PARADE



This year we are celebrating the 65th German-American Steuben Parade in NYC in honor of the Prussian General Friedrich Wilhelm von Steuben, who helped General George Washington in organizing the American troops for the Continental Army. The Steuben Parade celebrates German-American heritage and our continued cultural contributions here in America.

We invite you to come and join us for this year's 65th Anniversary Steuben Parade. This year's Grand Marshals are Deputy Chief of Mission, German Embassy Axel Dittmann, and Bürgermeister of Hürth, Dirk Breuer, both represent great leadership in fostering continued German-American partnership, as represented by General von Steuben in working with General Washington. We invite you to cheer and wave to Miss German-America Catherine Rabus and her court, as they lead our colorful presentation up Fifth Avenue. We hope that you will also raise a stein with us at the Oktoberfest in Central Park and enjoy all the other events we proudly present during German-American Friendship Month in the greatest city in the world.

Our steady partnership with the German Embassy and the German Consulate here in New York City is stronger than ever. The Steuben Parade Committee is honored by their commitment to the Parade and German-American Friendship. As we reflect on this 65th Anniversary, we can all be proud that we are "Wunderbar Together", "United Again" after this pandemic.

Make sure to save your best cheers and wave your flags, as the participants proceed up Fifth Avenue on Parade Day. Throughout September, I invite you to celebrate German-American friendship with us.

I want to thank our many committed parade volunteers, our honorable Grand Marshals, honored guests, sponsors, supporters, and all of you who come to join us. Enjoy this memorable time of year.

I am looking forward to seeing you at the Steuben Parade and our German-American Friendship Month events.

A handwritten signature in blue ink that reads "Bob Radske". The signature is fluid and cursive.

Robert Radske
General Chairman
German-American Steuben Parade of New York

2022 PARADE COMMITTEE

The German-American Steuben Parade is run by a group of highly dedicated volunteers that work in committees with specialized tasks. They take care of the day-to-day business as well as the staging of the Steuben Parade in September.

We thank our dedicated committee chairpeople and their teams.

General Chairman Robert K. Radske *


Vice Chairwoman Nicole Miskiewicz *

Vice Chairwoman Melissa Alke-Sparnroft*

Treasurer	Richard J. Rom	Miss German-America	Connie Rom* Stephanie Dahlquist
Director of Finance	Anita Radske* Sonia Juran Kulesza*	Parade Commentators	Linda Schmidt Frederick Hansen Barbette Havriliak Everke Elaine Gehnich Connie Rom
Corresp. Secretary	Anita Radske*	Parade Journal	Melissa Alke-Sparnroft* Sonia Juran Kulesza* Nicole Miskiewicz* Anita Radske*
Recording Secretary	Frederick Hansen	Photographers	Stefano Braccini Robert Radske Gerhard Roszbach Charles Ruppman
Chance Books	Anita Radske*	Public Relations	Sonia Juran Kulesza* Kristina Kren Kirsten Mueller Mike Rabus*
City Hall Greeting	Michael J. Rabus*	Schools	Stephanie Dahlquist
Cornflowers	Christina Kraker	Souvenirs	Irene and George Mueller
Floats	Robert Radske*	Website/Social Media	Melissa Alke-Sparnroft* Nicole Miskiewicz*
Gala	Melissa Alke-Sparnroft* Sonia Juran Kulesza* Nicole Miskiewicz* Anita Radske*		
Government Liaison	Herbert Stupp*		
Grandstand	Monica Heanue		
Groups from the US	Stephanie Messing*		
Groups from Overseas	Stephanie Messing*		
Line-Up	Eric Hoffmann* Doris Neugebauer*		

**Executive Committee Members*

GERMAN-AMERICAN COMMITTEE OF GREATER NEW YORK



Organizer of the
**GERMAN-AMERICAN
STEBEN PARADE
OF NEW YORK**

German-American Committee
of Greater New York, Inc.
Michael Rabus, President

Treasurers
Robert Hugel
Richard Rom

Secretary
Frederick H.W. Hansen

Steuben Parade Chairman
Robert Radske

Oktoberfest Chairwoman
Connie Frohlich

Grand Marshals
Carol Alt
Peter Beyer
Michael R. Bloomberg
Contessa Brewer
Samantha Brown
Christian Dinkelacker
Louis J. Freeh
David Gill
Rudolph Giuliani
AMB Emily Haber
Col. Gail Halvorsen
Christian Haub
Dr. Henry Kissinger
Ralf Möller
Duncan Niederauer
George E. Pataki
John Ratzenberger
Werner Roth
Linda Schmidt
Norbert Schramm
Siegfried & Roy
George M. Steinbrenner, III
Donald Trump
Nik Wallenda
Dr. Ruth Westheimer
Katarina Witt
AMB Peter Wittig
Klaus Wowereit



Dear Friends and Visitors to New York City,

For 65 years the German American Committee of Greater New York has sponsored our Parade.

We as German Americans can be proud of the accomplishments and contributions of German speaking immigrants to the fabric of the United States and the Greater New York City area in particular.

General Von Steuben Gill inspires us in our endeavors and we look back with gratitude to the visionaries who began our celebration of our German heritage in 1957.

This year I am particularly proud because meine Tochter has fulfilled her dream and serves as Miss German America, Queen of the 65th Annual German American Steuben Parade.

On behalf of the Directors and members of the German American Committee of Greater New York, I wish Catherine and her Court a wonderful Day tomorrow and I thank her for her service to the German American Community.

My sincere thank you to the Parade General Chairman Bob Radske and his Vice Chairpersons, Nicole and Melissa. His Team has put together a Fantastic Parade and the volunteers who make this all happen should be especially proud of their work this year.

Good Luck to the Parade Participants and attendees.

Enjoy! I hope to see you all at the Post Parade Oktoberfest in Central Park!

Mit besten Grussen

German-American Steuben Parade
P.O. Box 3386
Church Street Station
New York, NY 10008

Michael J. Rabus
President

German American Committee of Greater New York

On December 23, 1783, the outgoing first President of the United States of America, George Washington, wrote one last letter in which he thanked Friedrich Wilhelm von Steuben for his invaluable service:

My Dear Baron:

Although I have taken frequent opportunities, both in public and private, of acknowledging your zeal, attention and abilities in performing the duties of your office, yet I wish to make use of this last moment of my public life to signify in the strongest terms my entire approbation of your conduct, and to express my sense of the obligations the public is under to you for your faithful and meritorious service.



1778: Von Steuben & Washington inspect the troops during the bitter winter at Valley Forge

I beg you will be convinced, my dear Sir, that I should rejoice if it could ever be in my power to serve you more essentially than by expressions of regard and affection. But in the meantime I am persuaded you will not be displeased with this farewell token of my sincere friendship and esteem for you.

This is the last letter I shall ever write while I continue in the service of my country. The hour of my resignation is fixed at twelve this day, after which I shall become a private citizen on the banks of the Potomac, where I shall be glad to embrace you, and testify the great esteem and consideration, with which I am, my dear Baron, your most obedient and affectionate servant.

George Washington

Am 23. Dezember 1783 schrieb der scheidende 1. Präsident der USA, George Washington, einen letzten Brief, in dem er Friedrich Wilhelm von Steuben noch einmal seine Anerkennung ausdrückte:

Mein lieber Baron:

Obgleich ich schon bei mehreren Gelegenheiten, öffentlich und privat, Ihren Eifer, Ihre Aufmerksamkeit und ihre Fähigkeiten anerkannt habe, die Sie in der Ausübung Ihres Amtes gezeigt haben, fühle ich mich doch verpflichtet, in diesem letzten Augenblick meines öffentlichen Lebens auf das Deutlichste meine ganze Anerkennung Ihres Verhaltens zu loben und auszudrücken, wie sehr die Öffentlichkeit Ihnen für Ihre treuen und wertvollen Verdienste verpflichtet ist.

Seien Sie versichert, verehrter Herr, dass ich mich freuen würde, wenn ich Ihnen je wesentlicher dienen könnte als durch diesen Ausdruck von Achtung und Wohlwollen. In der Zwischenzeit aber glaube ich, dass Sie zum Abschied dieses Zeichen meiner ehrlichen Freundschaft und Hochachtung schätzen werden.

Dies ist der letzte Brief, den ich im Dienste meines Landes schreiben werde. Die Stunde meines Rücktritts ist für 12 Uhr dieses Tages festgelegt. Danach werde ich als Privatmann an die Ufer des Potomac zurückkehren, wo ich mich freuen werde, Sie zu willkommen zu heissen und die grosse Wertschätzung zu bezeugen, mit denen ich, mein lieber Baron, Ihr gehorsamster und wohlwollender Diener bin.

George Washington

GALA AND SILENT AUCTION

ENTRANCE OF THE GUESTS

NATIONAL ANTHEMS

CATHERINE RABUS

INTRODUCTION

NICOLE MISKIEWICZ

PRESENTATION OF HONORED GUESTS

BOB RADSKE, GENERAL CHAIRMAN

CONSULATE GREETING

DAVID GILL, GERMAN CONSUL GENERAL

PRESENTATION OF MISS GERMAN-AMERICA AND HER COURT

SILENT AUCTION

CAITLYN WALSH

MUSIC

KÖBESSE
DAS SCHÜLERBLASORCHESTER ST. OTTILIEN

WELCOME DRINK - SPARKLING APFEL

SCHÖNAUER APFEL & GEROLSTEINER

CHEF TASTING STATIONS

KOTTI BERLINER DÖNER KEBAB
GOTTSCHER HALL
OPEN SKIES HOSPITALITY
NURNBERGER

FOREST PORK STORE
BELGIOIOSO
SCHALLER & WEBER

DINNER

ARTISAN STEAKHOUSE BEEF
DUCK FAT FINGERLINGS, VINE TOMATO, CIPOLLINI ONION
CAULIFLOWER CREAMED SPINACH
FISH AND VEGETARIAN OPTION ON REQUEST

DESSERT

NUTELLA TRIFLE (GF)
ROSSBACH INTERNATIONAL CHOCOLATE TRUFFLES
VIENNA COOKIE COMPANY
CHEZ HEDWIGE
MARUSSIA AFTER DINNER LIQUEURS
MOZART COFFEE STATION
COFFEE/TEA/DECAF

WINES

AFFENTALER

SCHLUMBERGER

BEERS

HOFBRÄU
RADEBERGER

SCHÖFFERHOFER GRAPEFRUIT
WEIHENSTEPHANER

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THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007



September 17, 2022

Dear Friends:

It gives me great pleasure to welcome everyone to the 65th annual German-American Steuben Parade in New York City.

German Americans have made invaluable contributions to New York for generations, and they will continue to play a key role as we take bold steps to come back stronger from the COVID-19 pandemic, grow our economy, and build a safer, fairer, more prosperous future for all. Today, I am proud to join members of this dynamic community at the German-American Steuben Parade on Fifth Avenue, where rousing marching bands, decorated floats, lively folk dancers, and participants in colorful regional costumes will be on full display for spectators of all backgrounds. I offer a hearty *danke schön!* to the German-American Committee of Greater New York for its longstanding commitment to organize this joyous annual procession, which culminates with a vibrant Oktoberfest celebration in our iconic Central Park. I look forward to the many ways German New Yorkers will further invigorate the five boroughs as we unite to #GetStuffDone and rebuild, renew, and reinvent our diverse and global city.

On behalf of the City of New York, I extend my best wishes for a safe and happy celebration and continued success.

Sincerely,

A handwritten signature in black ink that reads "Eric Adams".

Eric Adams
Mayor



Mueser Rutledge Consulting Engineers

wishes the **Steuben Parade**



Happy 65th Anniversary!



Sony Center - Potsdamer Platz

Hofgarten am Gendarmenmarkt



Friedrichstadt Passagen



US Embassy in Berlin

MRCE is the work home of
Robert Radske
2022 Steuben Parade General Chairman



New York City | Philadelphia | Washington DC

MRCE.com



Peter Beyer

Mitglied des Deutschen Bundestages
Mitglied im Auswärtigen Ausschuss
Obmann in der Enquete-Kommission Afghanistan
Koordinator für die Transatlantische Zusammenarbeit der Bundesregierung (2018-2022)



Dear Friends and Supporters of the German-American Steuben Parade,

Let us celebrate! This year's jubilee parade marks the historic 65th recurrence of a true German-American gem. From its beginning in 1957, when the Parade started in Queens, till today – it has been a prominent platform for honoring not only German heritage in the USA but also celebrating both Austrian and Swiss culture and tradition. Immigrants from those countries were welcomed in the New World, faced challenges, mixed with the locals and contributed with many others to build up the great American nation we know and love today.

Through the decades of its existence, the German-American Steuben Parade faced glorious times and also periods of dire. Then as it is today, it was committed people, who believed in the ideals of German-American culture, esteemed individuals like the Radske family and many others, who are as indispensable as the values they so tirelessly strive for: friendship, democracy, tradition, faith and faithfulness. Germany and the USA, Europe and the USA are so strongly bound by countless strings as history, culture, trade, the sciences and sports that no disagreement on any given topic could ever tear us apart.

As Grand Marshall of 2018, I am not only proud to represent the German Bundestag as one of its senior Members, but as President of the Federal Assembly of Silesia in Germany, I know how important it is to uphold one's language, tradition and customs in a new found home. Only when you remember your roots and those of your ancestors, are you firmly positioned and truly successful in life.

If we keep this spirit alive, together, I have no doubt that we will have many decades more to come together in New York to celebrate our friendship.

Ad multos annos!

Peter Beyer, MP
Grand Marshall 2018
Transatlantic Coordinator of the German Federal Government (2018-2022)



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65TH GERMAN-AMERICAN STEUBEN PARADE GRAND MARSHAL AXEL DITTMANN



Axel Dittmann has been the Deputy Head of Mission since 2022 at the German Embassy in Washington, D.C. He was born on March 23, 1966 in Bonn and is married to Natalie Ebert. They have three children Karl, Theo and Marta.

After graduating from high school in 1985, Dittmann began studying economics, which he completed in 1991. In 1992 he began preparatory service for the senior foreign service. After graduating, he was a staffer at the Permanent Mission to the United Nations in New York City in 1994/95. He then worked as a management consultant at McKinsey & Company in Berlin from 1996 to 1998 and returned to the Foreign Service in 1998, where he briefly worked in the Political Department of the Foreign Office. Then he was in 1998/99 in the branch office of the embassy in Serbian Priština and from 1999 to 2000 as a member of the United Nations Interim Administration Mission in Kosovo (UNMIK). Dittmann then acted as deputy head of department in the United Nations department of the Federal Foreign Office and was then a member of the negotiating team of the EU Special Envoy for Macedonia François Léotard for a period in 2001. From 2001 to 2004 he was part of the Foreign Office's negotiating team for the Treaty establishing a Constitution for Europe. After that, between 2004 and 2006, he worked at the Embassy in Washington before he was a member of the negotiating team of the UN Office of the Special Envoy for Kosovo UNOSEK (United Nations Office of the Special Envoy for Kosovo) in Vienna from 2006 to 2007.

After returning to Germany, Dittmann was deputy head of department in the European department of the Federal Foreign Office from 2007 to 2011 and then head of department for fundamental EU issues in the European department of the Federal Foreign Office from 2011 to 2015. In July 2015, Dittmann became the Ambassador of the Federal Republic of Germany in Serbia. In the summer of 2018, Dittmann took over the position of Brexit coordinator at the Federal Foreign Office in Berlin.

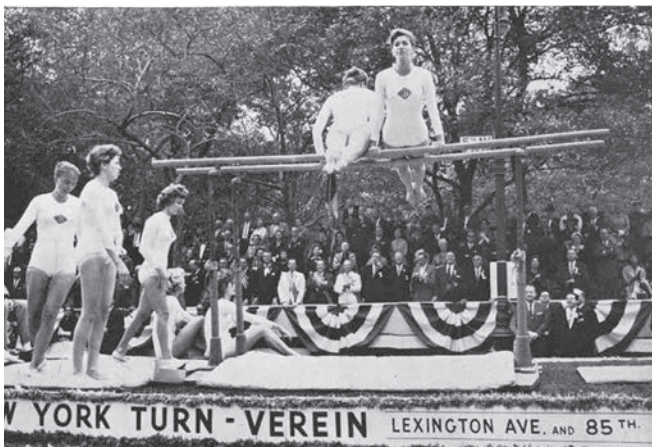
2022 PARADE LINE UP

65th Parade Division List:

1. Grand Council in Civil Service, Parade Officials and Honored Guests
2. Metropolitan Division
3. Plattduetsche Division
4. Westchester/New York State Division
5. Gottscheer Division
6. Karneval Division
7. Continental Division
8. New Jersey Division
9. Bavarian Division

65th Parade Floats:

1. President's Float (Von Steuben & Washington) - Steuben Society of America
2. Miss German - America and her Court - Friends of Parade
3. German School NY
4. Faith, Hope and Charity - German Masonic Charitable Foundation
5. Brooklyn Bridge - Roebling - Plattduetsche Volksfest Vereen NY & NJ
6. Miss Plattduetsch & her Court - Plattduetsche Restaurant & Biergarten
7. Plattduetsche Retirement Home
8. Bierhaus NYC - Oktoberfest
9. Hofbräu München - Oktoberfest
10. Hofbräu München - Masskrugstemmen Competition Teams
11. "Together for Tomorrow" - Sustainable Innovation German Embassy & Consulate General New York
12. Kölsche Funke New York – Agrippina Colonia & Dreigestirn Float Koebesse Band - Forest Pork Store
13. Bridging Cultures- German School of Connecticut
14. German-American Friendship
Missions of the Federal Republic of Germany & German-American Heritage Museum of the USA
15. Wir Lernen Deutsch - German American Steuben Parade Committee of New Jersey
16. Weihenstephan - Oktoberfest - Total Beverage Solution
17. Lebkuchen Schmidt - European Deli



New York Turn Verein in the 1959 Parade



Discover Germany in the 2021 Parade

65TH GERMAN-AMERICAN
STEUBEN PARADE GRAND MARSHAL
DIRK BREUER MAYOR OF HUERTH, GERMANY



Mayor Dirk Breuer was elected to his first term as Mayor of Hürth in 2015 and re-elected as Mayor in 2020. Dirk Breuer grew up in Hurth. After graduating from the Albert-Schweitzer-Gymnasium in Hürth and completing his basic military service, he studied administrative sciences at the University of Konstanz . He successfully completed his studies in 2004 with a degree in administration.

He then became office manager in Berlin for Willi Zylajew, member of the Bundestag, and from 2007 he was managing director of the CDU parliamentary group in the Rhein-Erft district. In 2011 he took over the management of the investment management of the Bonn City Treasury .

He is a member of the Executive Committee of the Association of Cities and Municipalities of North Rhine-Westphalia and a member of the General Assembly of the German Association of Cities and Municipalities. In addition, Mayor Breuer is involved with companies in the utilities sector of Hürth.

Hürth is located in the heart of the Rhineland and borders on the metropolis of Cologne. Located in the triangle formed by the major cities of Aachen, Düsseldorf and Bonn, the 12 Hürth towns form a diverse and lively city that is characterized by open-minded and fun-loving people.



2022 STEBEN PARADE SILENT AUCTION

WEMPE

WEMPE
BLU XS HOOP EARRINGS

RETAIL VALUE: \$1,755
STARTING BID: \$700
BID INCREMENTS: \$25


FREYWILLE

FREYWILLE
SET NIXE
CLASP BANGLE ROYAL

RETAIL VALUE: \$1,530
STARTING BID: \$610
BID INCREMENTS: \$30



BNA CUSTOM
GOLD EDELWEISS NECKLACE AND
EARRINGS SET

RETAIL VALUE: \$700
STARTING BID: \$300
BID INCREMENTS: \$50



Embassy
of the Federal Republic of Germany
Washington

LUNCH FOR SIX (6)
AT THE
GERMAN CONSUL GENERAL'S RESIDENCE

RETAIL VALUE: N/A
STARTING BID: \$300
BID INCREMENTS: \$25

THE ART OF DESIGN
**CHRISTOPH
NIEMANN**

CHRISTOPH NIEMAN
VOICES OF CHANGE PRINT

RETAIL VALUE: \$600
STARTING BID: \$240
BID INCREMENTS: \$20



HANS WIRSCHING
6 BOTTLES WIRSCHING
JULIUS ECHTER-BERGA

RETAIL VALUE: \$450
STARTING BID: \$180
BID INCREMENTS: \$20



HANS WIRSCHING
6 BOTTLES WIRSCHING
JULIUS ECHTER-BERG

RETAIL VALUE: \$450
STARTING BID: \$180
BID INCREMENTS: \$20

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GALERIE**
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AND AUSTRIAN ART
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NEUE GALLERIE
DOCENT-LED TOUR FOR FOUR, VALID
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STARTING BID: \$180
BID INCREMENTS: \$20



VILLEROY AND BOCH
ADVENT CALENDAR
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RETAIL VALUE: \$380
STARTING BID: \$150
BID INCREMENTS: \$20

Jägermeister

JÄGERMEISTER
BOTTLE GLORIFIER

RETAIL VALUE: \$300
STARTING BID: \$150
BID INCREMENTS: \$20



VLUX COSMETIC BRUSHES

RETAIL VALUE: \$275
STARTING BID: \$110
BID INCREMENTS: \$20



ATILIA GLATZ
TWO (2) TICKETS TO
SALUTE TO VIENNA

RETAIL VALUE: \$260
STARTING BID: \$80
BID INCREMENTS: \$15

WÖLFFER ESTATE
VINEYARD

WÖLFFER
ONE CASE (12 BOTTLES) OF FINCA ROSE

RETAIL VALUE: \$240
STARTING BID: \$100
BID INCREMENTS: \$20



FUSHA
ONE BOX OF 20 CIGARS

RETAIL VALUE: \$220
STARTING BID: \$85
BID INCREMENTS: \$20



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LEBKUCHEN SCHMIDT FESTIVE BOX

RETAIL VALUE: \$135
STARTING BID: \$60
BID INCREMENTS: \$10



MUNZENREIDER ZWEIGELT RIED
ROMSERSTEIN
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RETAIL VALUE: \$130
STARTING BID: \$50
BID INCREMENTS: \$10



SANTA WITH BELL RED

RETAIL VALUE: \$130
STARTING BID: \$50
BID INCREMENTS: \$10



KOTTI BERLINE DOENER KEBAB
HOME KIT FOR 6

RETAIL VALUE: \$130
STARTING BID: \$50
BID INCREMENTS: \$10

MARUSSIA
Beverages USA

FOUR BOTTLES OF MOZART LIQUEUR

RETAIL VALUE: \$120
STARTING BID: \$50
BID INCREMENTS: \$10



ASBACH
2 BOTTLES
8 YEARS OLD

RETAIL VALUE: \$100
STARTING BID: \$30
BID INCREMENTS: \$10



MELITTA
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STARTING BID: \$30
BID INCREMENTS: \$10

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HISTORY OF THE CORNFLOWER

THE SYMBOL OF THE STEUBEN PARADE



Anniversary Logo

The Cornflower, the floral symbol of the Steuben Parade, has a significance far beyond the Parade for which it has become such an iconic element. The Cornflower is the national emblem of the German-American community. The flower was first suggested by Walter Rothaug, an early member of the Steuben Society of America, and the flower was first introduced at a public event conducted by the Society many years ago.

By coincidence, the proposal to promote the beautiful blue flower as a German-American symbol was revived by the Unit of the Steuben Society of America of which Mr. Rothaug was chairman at the time of his death.

The hope of carrying out his wishes arose at about the time the Steuben Parade was first being considered by the German-American Committee of Greater New York. In one of these early Parade meetings the proposal was made to adopt the flower as the emblem of the Steuben Parade. It was understood when the proposal was adopted that its application would not be limited to the Parade, but that it should be recognized as the floral emblem of the German-American community throughout the country.

Why the Cornflower? This choice has many merits and a definite affinity with the German element. It has been found in the grain fields throughout Germany, mingled with the ripening grain, side by side with the red poppy, brightening the scene everywhere, through the long summer months. The name "Kornblume" is translated into English as "Cornflower".

It has long been known here, though it does not seem to be a native flower. It is widely cultivated in gardens, especially by German-Americans. It is known also under the names of "Bachelor's Button" and "Bluebottle". It is identified botanically by the name "Centaurea cyanus", which was given to it by the father of modern scientific botany, the Swedish scientist, Carl von Linne. It belongs to the great order of the Compositae but the arrangement of the petals or rayflowers and stamens is quite unique and graceful.

The beauty of the deep, pure blue is also attractive. Blue symbolizes truth and loyalty - qualities which have long been ascribed to the German people. The Kornblume was also the favorite flower of Emperor Wilhelm I of the Second Empire. From the American viewpoint the blue matches the blue of our Star Spangled Banner. This is emphasized further when worn with the red or white ribbons as the emblem of our Steuben Parade.

For many early years the Cornflower was hand made and then distributed at events. Today the flowers are machine made but are still distributed by Miss German-America and her Court along with other committee members and clubs at events throughout the Tri-State Area. The Cornflower is exchanged in return for a donation to the Parade and acts as a reminder and symbol of the Parade. Year after year, the Cornflower continues to symbolize the German-American friendship that the Parade celebrates and therefore, we wear it with pride and appreciation.



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HISTORY OF THE GERMAN-AMERICAN STEBUBEN PARADE

WRITTEN BY: PAVLINA SCHRIEL



1959: PVV of New York Marchers

“New York, the largest city in the United States, is indeed a melting pot for people from all nations”, wrote Gerhard Hirseland in the 1958 journal commemorating the Steuben Parade. While they could not foresee the success the Steuben Parade would have, the founders certainly knew that it was time for an event like this. Writes Hirseland: “While people from all nations hold their marches and parades, there has for decades been one exception: One of the largest immigrant groups, which has for almost three centuries helped build America and still helps make it great, has never publicly shown their significance- the German-Americans.

“On September 20th, 1958, they put an end to this”, continues Hirseland. “10,000 German-Americans marched in a long Parade up Fifth Avenue, and about 150,000 spectators cheered for their countrymen of German descent.” Leading the parade as Grand Marshal was New York mayor Robert Ferdinand Wagner, the son of an immigrant from Germany’s Palatinate region. By his side marched New York governor Averell Harriman and New Jersey Governor Robert Bauble Meyner, whose roots trace back to the Baden and the Alsace region in Germany.



2021: Bierhaus NYC Float

Leaders from both the United States and Germany provided efforts to help the German-American Steuben Parade establish footing. The President of the Federal Republic of Germany, Theodor Heuss, sent the Parade Committee a German flag. President Dwight D. Eisenhower donated an American flag that shortly had been raised atop the Capitol in Washington. President Eisenhower wished to support the Steuben Parade, as he was also a German-American; in the mid 18th century his ancestors had come to Pennsylvania from the Odenwald.



2013: German-French 50th Anniversary Elysee Treaty



1961: Reviewing Stand

The 1958 journal shows just how spectacular the first Steuben Parade was. Thousands of viewers lined up along Fifth Avenue five rows deep, waving flags and cheering for a parade that included forty-five floats. The floats varied from celebrating historical figures like Babe Ruth and the Roebing family, to reenacting scenes from Wagner's *Meistersinger*. On one float even swung a bell as in Schiller's *Lied von der Glocke* (The Song of the Bell).

Throughout the years some floats have completely changed, while some still echo motifs of the past. In 1958, the float of the New York Turners had four young men exercising on parallel bars. In recent years Johanna Quaas, a regular amateur competitor in Saxony, Germany, has performed her gymnast skills on a float.

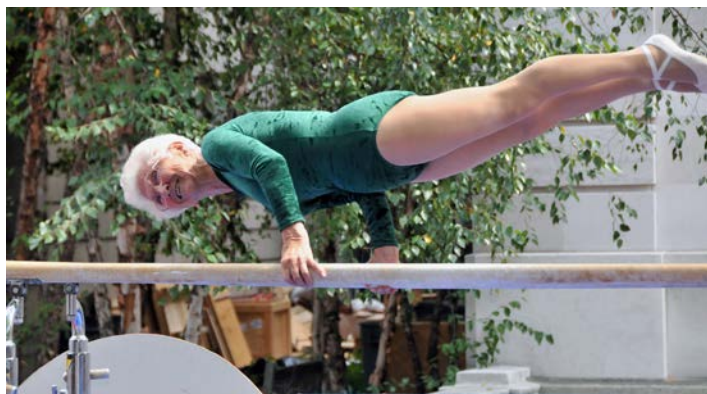
Copies of journals from 1959 and 1960 show that many of the German-American groups who have been with the parade since the beginning are still participating. The Plattduetsche Volksfest Vereen both from Brooklyn as well as New York still join in, as do the United Bavarians. Other groups, however, stand immortalized in pictures and memory. The United Pfälzer are not around anymore, neither is the Badischer Volksfest Vereen, which had a float in the first parade remembering Civil War General Franz Sigel. The 86th Street Restaurant Association is gone too, as are most of the establishments it once represented. The Heidelberg restaurant and Schaller & Weber are the last surviving witnesses of the German-American days of Yorkville.

While some German companies have closed shop over the years, among them German language newspapers and family owned breweries, many new ones have opened and flourished. Nowadays, New York has more German restaurants and bars than it has had for the past two decades. Many of these businesses actively support the parade as well as the events throughout German-American Friendship Month.

Over the past six decades, many of Germany's highest-ranking politicians have marched in the parade. Among them were Presidents Walter Scheel, Richard von Weizsäcker and Johannes Rau. Former German Chancellor Karl Carstens once led the Parade, as did Secretaries of State Hans-Dietrich Genscher and Klaus Kinkel. Several Minister Presidents representing their states have also participated. Politicians on the American side have also shown great interest in supporting the Steuben Parade as well. Local politicians like Mayor Wagner, Rudolph Giuliani and Michael



1959: New York Turn-Verein Float



2014: Johanna Quaas on NY Turn-Verein Float



2007: Group from Magdeburg, Germany at the Parade



1999: President Trump as Grand Marshal with Mayor Rudolph E. Giuliani



2007: Analie Hinz from Cologne with Agrippina



2021: A young girl marches along in the Parade



2019: Vice Chairladies
Nicole Miskiewicz and Melissa Alke-Sparnroft

Bloomberg have recently marched. President Donald J. Trump led as Grand Marshal when he was a business mogul and television celebrity. Many other celebrities have taken part, such as actor Eric Braeden, magicians Siegfried & Roy, as well as supermodel Carol Alt.

From politicians to celebrities, many have reinforced their value for German-American friendship. The bulk of the credit goes to the thousands of volunteers who have worked tirelessly throughout the years. Many have dedicated their time to organizing various aspects of the parade from the floats and line-up, to handing out brochures, selling cornflowers, serving beer, soliciting ads, and even keeping the finances in order. Most of the duties have remained the same. For the past sixty-five years there have been many dedicated General Chairmen overseeing the entire organization.

Since our 60th Parade in 2017, we can certainly name a list of events that have taken place to change our world.....everything from climate change to economic change, a global pandemic, and, yes, virtual parades. But the Parade Committee has witnessed one constant, and that is the dedication of all our Parade Volunteers who work tirelessly to produce the best possible German-American Steuben Parade year after year. There have been those who have stepped in and volunteered for a few hours, while others have dedicated more than half of their lives to the parade. To all who have been involved, our sincere thanks; you have made the German-American Steuben Parade the great and proud event it is today and will be for years to come.

Here's to the next 65 years!



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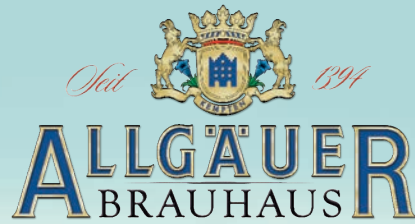
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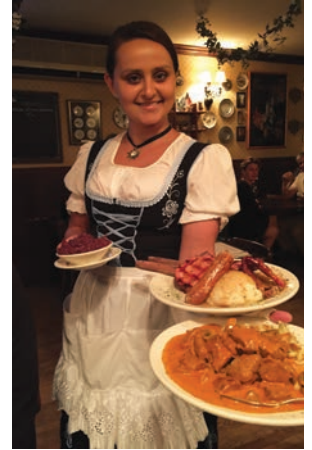
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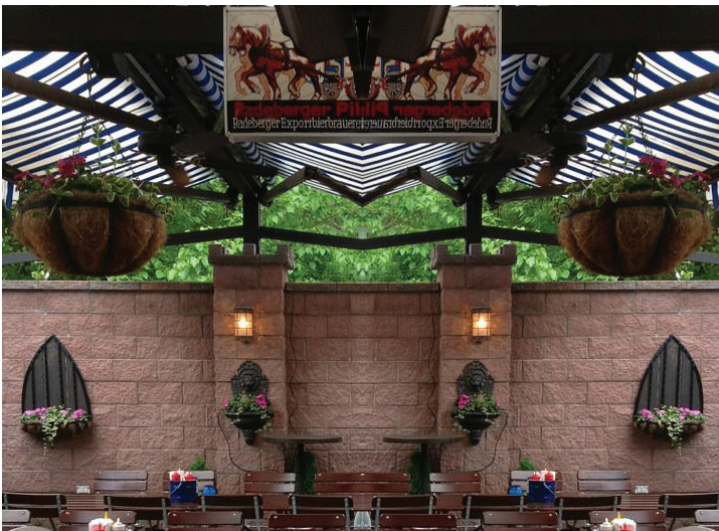


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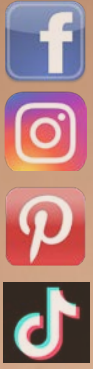
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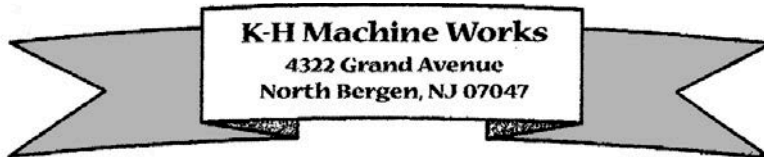


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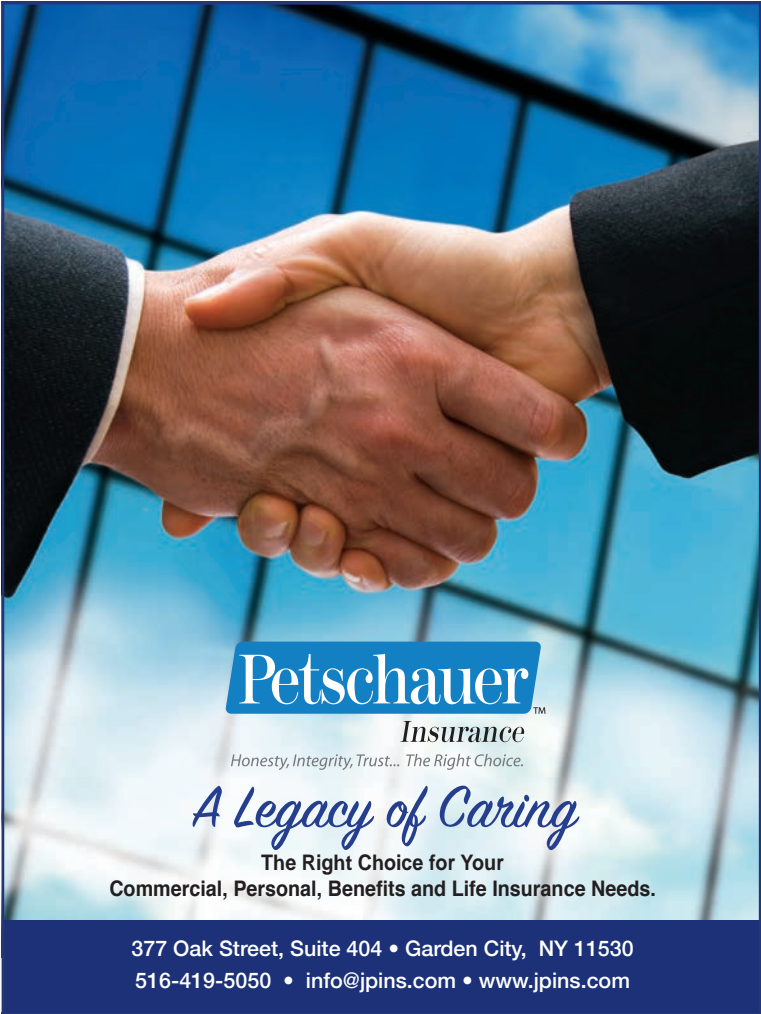


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