



The Annual GERMAN-AMERICAN STEUBEN PARADE

of New York City

ROBERT K. RADSKE, *General Chairman*

66th Steuben Parade
Saturday/Samstag
September 16, 2023

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*Member, Executive Committee

To participant and supporting organizations of the
German-American Steuben Parade in New York City:

Who will be Miss German-America 2023, Queen of the 66th German-American Steuben Parade of New York? Every year we crown a Miss German-America, Steuben Parade Queen along with two Parade Princesses, Junior Princesses and a Junior General. As spokeswoman for the New York Steuben Parade, the Queen and her court will promote the New York Steuben Parade by attending numerous events in the greater NYC area. Miss German-America and two Princesses will each be awarded a college scholarship.

Responsibilities include:

- Weekend events (and one or two weeknight events) June 2023 through October 2023
- Parade Weekend – the 66th Steuben Parade Saturday, Sept. 16, 2023 and weekend events
 - Friday, Sept. 15th – Greeting at City Hall Park, 11:30 am
Gala and Silent Auction on Friday evening
 - Saturday, Sept. 16th – St. Patrick's Cathedral Church Service 9:00 am with breakfast to follow. The Parade steps off at noon immediately followed by the Oktoberfest
 - Sunday, Sept. 17th, Oompahfest at Plattduetsche Park, Franklin Square, NY)
- Miss German-America must develop and post approved content to @miss.german.america Instagram account

Criteria:

- Must be a female 18-25 years of age, single, and an American citizen with a German-American Background
- General knowledge and speaking ability of the German language is preferred
- Must be able to participate in the events
- Must be able to attend the Crowning Ceremony events on **Sunday May, 21 2023** at Plattduetsche Park Restaurant in Franklin Square, NY.

Application and deadlines:

- Submit application, resume, cover letter & recent photo by **April 20** via email to romco.MGA@gmail.com
 - *Documents submitted per email should be separate attachments with the applicant's lastname_firstname in the title of the document
(e.g. LastnameFirstname-MGAapplication, LastnameFirstname-resume, LastnameFirstname-photo, RomConnie-MGAapplication, RomConnie-resume, etc.)
- Candidates must participate in person in an interview from 10am-noon on the day of the Crowning.
- The Queen and her Court will be presented on **Sunday May, 21 2023**

The Finalists will Receive:

- \$5000 College Scholarship for Miss German-America
- \$2500 College Scholarship for each Princess
- A Place of Honor on the Parade Float in New York City
- Special Honors at the Parade Gala & Silent Auction in NYC

The committee is encouraging all eligible candidates to apply! We also urge you to check out the parade website at: <http://germanparadenyc.org/>
Applications are available online.

German-American Steuben Parade
P.O. Box 3386
Church Street Station
New York, NY 10008 USA
Tel.: (347) 454-2269

Sincerely,
Cornelia Rom
Miss German-America Chair

www.GermanParadeNYC.org

Chairman@GermanParadeNYC.org