From 1,650 feet above the iconic Monument Valley, we are proud to celebrate the year of German-American friendship.

**Wunderbar Together** is a year-long initiative which celebrates Germany’s strong relationship with the United States and features more than 1,500 events in all 50 states.

To learn more and find events planned near you, please visit [www.wunderbartogether.org](http://www.wunderbartogether.org).

Germany and the United States are **Wunderbar Together**!
Message of Greeting
on the occasion of the 2019 Steuben Parade

The Steuben Parade will march down the streets of New York City for the 62nd year, celebrating German-American heritage and friendship. It is one of the largest and best-known events of its kind in the United States of America.

This year is special: We are celebrating the enduring friendship between Germany and the United States through our initiative “Wunderbar Together.” Events taking place in all 50 states showcase the ties that bind us and the strength that our partnership has brought to both countries. We are not only celebrating our close bonds but are also talking about our shared interests and what we, Germans and Americans, wish to see from the German-American relationship in the future. Knowing that people are at the heart of the U.S.-German friendship, we have fostered discussions in communities throughout the United States by partnering with nearly 300 different institutions, clubs, and organizations to put on more than 1,500 events with focuses ranging from culture and heritage to education, business, science, sports, and politics.

This November will also mark 30 years since the fall of the Berlin Wall, a very special moment in German history. The fall of the wall is more than just a German success story. It demonstrated the steadfast American support for the Federal Republic of Germany since the end of World War II, from the Marshall Plan to the Berlin Airlift, and continuing through to German reunification in 1990 and beyond. In this way, the fall of the Berlin Wall has become a moving symbol of the inspiring history of German-American relations. It is no mere coincidence that we will celebrate the conclusion of our year-long initiative alongside this 30th anniversary, underscoring that we are not only “wunderbar together” but, of course, “wunderbar forever!”

As German Ambassador to the United States, I am very proud to be this year’s Grand Marshal at the Steuben Parade. It will be an honor and an unforgettable moment for me to lead the beautiful and festive parade of floats, organizations, musicians, and volunteers up Fifth Avenue.

I would like to thank all the participants, organizers, and especially the city of New York for continuing to host the Steuben Parade. Your dedication makes this yearly tradition possible. Finally, I want to invite everyone to take part in this memorable event: Ich wünsche Ihnen viel Vergnügen!
Celebrating the 30th anniversary of the Fall of the Wall
Message of Greeting
On the occasion of the 62nd Steuben Parade

There are only a few times every year when we have the opportunity to celebrate our German heritage publicly with a big event. When the leaves turn brown and paint the city in warm fall colors, we know it is time to get excited for the Steuben Parade. It is one of those times when we leave the usual New York behind us and turn the busy streets into a German festival.

This year we at the German Consulate General have decided to decorate our float in celebration of the 30th anniversary of the peaceful revolution in East Germany and the fall of the Berlin wall. The year 1989 marks the end of a period in which the East Germans not only were deprived of the fundamental freedoms, democracy and the rule of law but also from chasing after the vision of a better life somewhere else. Today Germans in all parts of my home country enjoy what is necessary to lead an independent life as an equal citizen. And we are grateful that our American friends and partners supported us on the way to unity.

However, there are many people in the world today who don't enjoy these political, social and human rights and seek for them elsewhere - not the least in this wonderful city. A place like New York could not exist if there were walls of ignorance and narrow-mindedness keeping us apart. We cannot forget that freedom is never something that can be taken for granted.

We are always very excited to see the magnificent floats, the groups in Karneval costumes and historic Tracht along 5th Ave. I’m also looking forward to welcoming this year’s Grand Marshall, my colleague Emily Haber, the German Ambassador to the US. This celebration is only possible with the tireless efforts and preparation from numerous organizers, sponsors, and donors. I would like to thank all of you for bringing German culture in New York to life.

Ihnen und uns allen wünsche ich eine wunderbare, fröhliche und inspirierende 62. Parade!

Herzlich,

Ihr David Gill
The 2019 Steuben Parade Queen & Court

The German-American Steuben Parade Committee is proud to present the Ladies and Gentleman who have represented the German-American community throughout the year and have done a great job promoting the Parade as a celebration of the history and culture of their families and ancestors.

Miss German-America & Steuben Parade Queen: Sophia Huber
Princess: Emily Beiser
Princess: Melissa Gecsedí
Junior General: Edward Castle
Junior Princess: Lilly Muldrew
Junior Princess: Shaelynne Morrison
Junior Princess: Shannon Morrison
Junior Princess: Jamie Wilson
This year we are celebrating the 62nd German-American Steuben Parade in NYC in honor of the Prussian General Friedrich Wilhelm von Steuben, who helped General George Washington in organizing the American troops for the Continental Army. The Steuben Parade celebrates German-American heritage and our continued cultural contributions here in America.

We invite you to come and join us for this year’s Steuben Parade. This year’s Grand Marshal, German Ambassador to United States, Emily Haber, represents great leadership in fostering continued German-American partnership, as represented by General von Steuben support in working with General Washington. We invite you to cheer and wave to Miss German-America Sophia Huber and her court, as they lead our colorful presentation up Fifth Avenue. We hope that you will also raise a stein with us at the Oktoberfest in Central Park and enjoy all the other events we proudly present during German-American Friendship Month in the greatest city in the world.

Our steady partnership with the German Embassy and the German Consulate here in New York City is stronger than ever. The Steuben Parade Committee is honored by their commitment to the Parade and German-American Friendship as evidenced by this years’ celebration of Deutschlandjahr and the themes of their floats: “Wunderbar Together” and “Celebrating the 30th Anniversary of the Fall of the Berlin Wall”. I too, am proud to have participated in the rebuilding of Berlin.

Make sure to save your best cheers and wave your flags, as the participants proceed up Fifth Avenue on Parade Day. Throughout September, I invite you to celebrate German-American friendship with us.

I want to thank our many committed parade volunteers, our honorable Grand Marshal, honored guests, sponsors, supporters, and all of you who come to join us. Enjoy this memorable time of year.

I am looking forward to seeing you at the Steuben Parade and our German-American Friendship Month events.

Robert Radske
General Chairman
German-American Steuben Parade of New York
On December 23, 1783, the outgoing first President of the United States of America, George Washington, wrote one last letter in which he thanked Friedrich Wilhelm von Steuben for his invaluable service:

My Dear Baron:

Although I have taken frequent opportunities, both in public and private, of acknowledging your zeal, attention and abilities in performing the duties of your office, yet I wish to make use of this last moment of my public life to signify in the strongest terms my entire approbation of your conduct, and to express my sense of the obligations the public is under to you for your faithful and meritorious service.

I beg you will be convinced, my dear Sir, that I should rejoice if it could ever be in my power to serve you more essentially than by expressions of regard and affection. But in the meantime I am persuaded you will not be displeased with this farewell token of my sincere friendship and esteem for you.

This is the last letter I shall ever write while I continue in the service of my country. The hour of my resignation is fixed at twelve this day, after which I shall become a private citizen on the banks of the Potomac, where I shall be glad to embrace you, and testify the great esteem and consideration, with which I am, my dear Baron, your most obedient and affectionate servant.

George Washington

Am 23. Dezember 1783 schrieb der scheidende 1. Präsident der USA, George Washington, einen letzten Brief, in dem er Friedrich Wilhelm von Steuben noch einmal seine Anerkennung ausdrückte:

Mein lieber Baron:


Dies ist der letzte Brief, den ich im Dienste meines Landes schreiben werde. Die Stunde meines Rücktritts ist für 12 Uhr dieses Tages festgelegt. Danach werde ich als Privatmann an die Ufer des Potomac zurückkehren, wo ich mich freuen werde, Sie zu willkommen zu heissen und die grosse Wertschätzung zu bezeugen, mit denen ich, mein lieber Baron, Ihr gehorsamster und wohlwollender Diener bin.

George Washington
Entrance of the Guests

National Anthems Pavlina Schriel

Introduction Linda Schmidt

Presentation of Honored Guests Bob Radske, General Chairman
  Ambassador Emily Haber
  German Ambassador to the United States

Consulate Greeting David Gill, German Consul General

Presentation of Miss German-America and Her Court

Guest Performance Takeo Ischi

Silent Auction Kirsten Mueller & Pavlina Schriel

Music Heimat Klänge

Welcome Drink - Bees Knees Barenjager Honey & Thomas Henry Bitter Lemon

Chef Tasting Stations Essen’s Crush
  Max Bratwurst und Bier
  Prost
  Zum Schneider
  Forest Pork Store
  Open Sky Hospitality
  Shaller & Weber

Dinner Horsradish Beef - Herb Marinade, Beef Carrot Jus
  Horseradish Potato Puree, Heirloom Carrots,
  Yellow Beets & Pea Shoots
  Fish and Vegetarian Option on Request

Dessert Nutella Trifle
  Rossbach International Chocolate Truffles
  Vienna Cookie Company
  Niche After Dinner Liqueurs
  Mozart Coffee Station
  Coffee/Tea/Decaf

Wines Affentaler Schlumberger

Beers Hofbräu Spaten
  Schöfferhofer Grapefruit
  Radeberger Weihenstephaner
2019 PARADE LINE UP

62nd Parade Division List:
1. Grand Council in Civil Service, Parade Officials and Honored Guests
2. Westchester/New York State Division
3. Gottsheer Division
4. New Jersey Division
5. Bavarian Division
6. Karneval Division
7. Continental Division
8. Metropolitan Division
9. Plattduetsche Division

62nd Parade Floats:
1. President's Float (Von Steuben & Washington) - Steuben Society of America
2. Miss German - America and her Court - Friends of Parade
3. dSb - Die Schlauberger
4. American Turners - International Gymnastics
5. Reichenbach Hall and Spaten
6. Wir Lernen Deutsch - German American Steuben Parade Committee of New Jersey
7. Wunderbar Together - German Information Center USA
8. Hofbräu München - Regional Men's Champions of the Masskrugstemmen Competition
9. Hofbräu München - Regional Women's Champions of the Masskrugstemmen Competition
12. Bridging Cultures - German School of Connecticut
13. German American School NY
14. 30 Years - Fall of the Berlin Wall - Consulate General Germany- NY
15. Bierhaus NYC
16. Faith, Hope and Charity - German Masonic Charitable Foundation
17. Plattduetsche Volksfest Vereen NY & NJ
18. Miss Plattduetsch & her Court - Plattduetsche Volksfest Verein
19. Plattduetsche Retirement Home
Emily Margarethe Haber has been German Ambassador to the United States since June 2018.

Immediately prior to this, Haber, a career foreign service officer, was deployed to the Federal Ministry of the Interior, serving as State Secretary overseeing security and migration at the height of the refugee crisis in Europe. In this capacity, she worked closely with the US administration on topics ranging from the fight against international terrorism to global cyber attacks and cyber security. In 2009, she was appointed Political Director and, in 2011, State Secretary at the Foreign Office, the first woman to hold either post.

Earlier in her career, she served at the German Embassy in Ankara; in Berlin, she has served as Deputy Head of the Cabinet and Parliamentary Liaison Division, as Director of the OSCE Division, and as Deputy Director-General for the Western Balkans. Emily Haber has extensive knowledge of the Soviet Union and Russia, having worked both in the Soviet Union Division at the German Foreign Office and, on various occasions, at the German Embassy in Moscow, where she served as Head of the Economic Affairs Section and Head of the Political Affairs Department.

Emily Haber attended schools in New Delhi, Bonn, Paris, Brussels, Washington, and Athens. From 1975 to 1980, she studied history and ethnology in Cologne, earning her PhD with a dissertation on German foreign policy during the Morocco crisis on the eve of World War I.

Emily Haber is married to Hansjörg Haber. The couple has two sons.
2019 Silent Auction

Freywille
Ode to Joy of Life | Heavenly Joy
Clasp Bangle Royal
Retail Value: $1,475
Starting Bid: $450
Bid Increments: $25

Wempe
Chronometerwerke Maritim
Bremen II, chrom
Lunch for Six (6)
At the
German Consul General's Residence
Retail Value: $995
Starting Bid: $300
Bid Increments: $25

Miele
Compact C2 Electro+
Retail Value: $799
Starting Bid: $250
Bid Increments: $25

Villeroy & Boch
Artesano 8 Piece Set and
Entrée crystal glass set
Retail Value: $696
Starting Bid: $225
Bid Increments: $25

Chef Morey Meat Company
Assorted Waygu Beef Products
Retail Value: $660
Starting Bid: $200
Bid Increments: $25

Hans Wirsching
Twelve (12) Bottle of Wine
Retail Value: $490
Starting Bid: $200
Bid Increments: $25

Steelcase
West Elm Workplace Slope Lounge Chair and Nolan Side Table
Retail Value: $1,335
Starting Bid: $400
Bid Increments: $25

LAMY
Dialog 3 in Piano Black
Retail Value: $400
Starting Bid: $120
Bid Increments: $20

Kramer Portraits
Studio Session and a Masterpiece Wall Portrait
Retail Value: $6,000
Starting Bid: $600
Bid Increments: $25

Kramer Portraits
The Le Petite Studio portrait
Retail Value: $4,000
Starting Bid: $400
Bid Increments: $25

Villeroy & Boch
Artesano 8 Piece Set and Entrée crystal glass set
Retail Value: $696
Starting Bid: $225
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Hans Wirsching
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Retail Value: $490
Starting Bid: $200
Bid Increments: $25

BNA Custom
Men’s Sterling Silver Trachtenchain and Charivari
Retail Value: $450
Starting Bid: $135
Bid Increments: $20

Underberg
1 Set of Underberg Villeroy & Boch Plates
Retail Value: $710
Starting Bid: $180
Bid Increments: $20

Christoph Niemann
Lexington (red)
Retail Value: $710
Starting Bid: $180
Bid Increments: $20

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BNA Custom
Men’s Sterling Silver Tracht...
**Neue Gallerie**
Docent-led tour for four, valid for one year from date of issue

**RETAIL VALUE:** $350
**STARTING BID:** $90
**Bid Increments:** $15

**JÄGERMEISTER**
**SHOTMEISTER**

**RETAIL VALUE:** $200
**STARTING BID:** $60
**Bid Increments:** $10

**Käthe Wohlfahrt**
"The Holzknacl" 

**RETAIL VALUE:** $155
**STARTING BID:** $50
**Bid Increments:** $10

**Phoenix Wines**
*Chabot Armagnac Aged 30 Years*

**RETAIL VALUE:** $300
**STARTING BID:** $100
**Bid Increments:** $20

**Asbach**
*4 Vintage Bottles 3, 8, 15, and 21 Years Old*

**RETAIL VALUE:** $300
**STARTING BID:** $100
**Bid Increments:** $20

**Underberg**
1 set of 12 Underberg glasses and glass presenter

**RETAIL VALUE:** N/A
**STARTING BID:** $100
**Bid Increments:** $20

**Wölffer Estate Vineyard**
VIP tour & tasting for 4

**RETAIL VALUE:** $300
**STARTING BID:** $100
**Bid Increments:** $20

**FC Bayern München**
Signed T-shirt, scarf, and soccer ball

**RETAIL VALUE:** $300
**STARTING BID:** $100
**Bid Increments:** $20

**NJ Devils**
Two tickets to a NJ Devils 2019/2020 seasonal home game

**RETAIL VALUE:** $300
**STARTING BID:** $100
**Bid Increments:** $20

**Neue Gallerie**
Docent-led tour for four, valid for one year from date of issue

**RETAIL VALUE:** $260
**STARTING BID:** $80
**Bid Increments:** $15

**Salute to Vienna**
New Year's Concert

**New York Philharmonic**
2 tickets to a 2019-2020 season show

**RETAIL VALUE:** $200
**STARTING BID:** $60
**Bid Increments:** $10

**Jägermeister**
**Shotmeister**

**RETAIL VALUE:** $200
**STARTING BID:** $60
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**Käthe Wohlfahrt**
"The Holzknacl"

**RETAIL VALUE:** $155
**STARTING BID:** $50
**Bid Increments:** $10

**German Food Box**
Gift certificate for 3 month subscription

**RETAIL VALUE:** $150
**STARTING BID:** $50
**Bid Increments:** $10

**Melitta**
Premium coffee gift basket

**RETAIL VALUE:** $100
**STARTING BID:** $30
**Bid Increments:** $10

**Rhein wine Roemer goblet**
Set of 6 glasses with gold-leaf rim and grape pattern

**Schleich**
Large farm house playset

**RETAIL VALUE:** $90
**STARTING BID:** $30
**Bid Increments:** $10

**Asbach**
*4 vintage bottles 3, 8, 15, and 21 years old*

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**Rhein wine Roemer goblet**
Set of 6 glasses with gold-leaf rim and grape pattern

**Schleich**
Large farm house playset

**RETAIL VALUE:** $90
**STARTING BID:** $30
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Sourced from an ancient ocean buried deep within the earth’s crust, Kneipp®’s Bath Salts are truly pure. The salts are completely uncontaminated by environmental pollutants, free of toxins and chemical additives, and rich with trace minerals like magnesium, calcium and zinc. Combined with the benefits of warm water, these minerals are known to soften the skin, ease muscles and renew the body.

The salts are mixed with essential oils for added benefits like sleep support, muscle recovery and more.

Visit Kneipp.com to find your plant-based bath solution.
The Cornflower, the floral symbol of the Steuben Parade, has a significance far beyond the Parade for which it has become such an iconic element. The Cornflower is the national emblem of the German-American community. The flower was first suggested by Walter Rothaug, an early member of the Steuben Society of America, and the flower was first introduced at a public event conducted by the Society many years ago.

By coincidence, the proposal to promote the beautiful blue flower as a German-American symbol was revived by the Unit of the Steuben Society of America of which Mr. Rothaug was chairman at the time of his death. The hope of carrying out his wishes arose at about the time the Steuben Parade was first being considered by the German-American Committee of Greater New York. In one of these early Parade meetings the proposal was made to adopt the flower as the emblem of the Steuben Parade. It was understood when the proposal was adopted that its application would not be limited to the Parade, but that it should be recognized as the floral emblem of the German-American community throughout the country.

Why the Cornflower? This choice has many merits and a definite affinity with the German element. It has been found in the grain fields throughout Germany, mingled with the ripening grain, side by side with the red poppy, brightening the scene everywhere, through the long summer months. The name “Kornblume” is translated into English as “Cornflower”.

It has long been known here, though it does not seem to be a native flower. It is widely cultivated in gardens, especially by German-Americans. It is known also under the names of “Bachelor’s Button” and “Bluebottle”. It is identified botanically by the name “Centaurea cyanus”, which was given to it by the father of modern scientific botany, the Swedish scientist, Carl von Linne. It belongs to the great order of the Compositae but the arrangement of the petals or rayflowers and stamens is quite unique and graceful.

The beauty of the deep, pure blue is also attractive. Blue symbolizes truth and loyalty - qualities which have long been ascribed to the German people. The Kornblume was also the favorite flower of Emperor Wilhelm I of the Second Empire. From the American viewpoint the blue matches the blue of our Star Spangled Banner. This is emphasized further when worn with the red or white ribbons as the emblem of our Steuben Parade.

For many early years the Cornflower was hand made and then distributed at events. Today the flowers are machine made but are still distributed by Miss German-America and her Court along with other committee members and clubs at events throughout the Tri-State Area. The Cornflower is exchanged in return for a donation to the Parade and acts as a reminder and symbol of the Parade. Year after year, the Cornflower continues to symbolize the German-American friendship that the Parade celebrates and therefore, we wear it with pride and appreciation.
The Oktoberfest Committee is excited to wish the German-American Steuben Parade Committee a very successful 62nd Annual Parade.

On October 12th, 1810, Bavaria’s crown Prince Ludwig I wed the Princess Therese of Saxony-Hildburghausen. The people of Munich were invited to attend the celebration, and 209 years later, the tradition continues.

On September 21st, 2019, following the Steuben Parade, please join us in this time honored celebration of Oktoberfest, in New York City’s Central Park.

This year, we honor Herb Seeff for his 30+ years of service to our organization and the German-American Community. His dedication and perseverance has been ausgezeichnet!

Mit Freundlichen Grüßen

Constance Froehlich
Oktoberfest Chairwoman

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The German-American Steuben Parade is run by a group of highly dedicated volunteers that work in committees with specialized tasks. They take care of the day-to-day business as well as the staging of the Steuben Parade in September.

We thank our dedicated committee chairpeople and their teams.

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