



The Annual

# GERMAN-AMERICAN STEUBEN PARADE

of New York City

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\*Member, Executive Committee

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[Chairman@GermanParadeNYC.org](mailto:Chairman@GermanParadeNYC.org)

To participant and supporting organizations of the  
German-American Steuben Parade in New York City:

Who will be Miss German-America 2020, Queen of the 63rd German-American Steuben Parade of New York? Every year we crown a Miss German-America, Steuben Parade Queen along with two Parade Princesses, Junior Princesses and a Junior General. As spokeswoman for the New York Steuben Parade, the Queen and her court will promote the New York Steuben Parade by attending numerous events in the greater NYC area. Miss German-America and two Princesses will each be awarded a college scholarship.

**Responsibilities include:**

- Weekend events (and one or two weeknight events) June 2020 through October 2020
- Attend the Steuben Parade Chairman's Reception (a weeknight event typically a week or two before the Parade)
- Parade Weekend – the 63rd Steuben Parade Saturday, Sept. 19, 2020 and weekend events
  - Friday, Sept. 18th – Greeting at City Hall Park, 11:30 am
  - Gala and Silent Auction at The Lighthouse at Chelsea Piers, 6 pm.
  - Saturday, Sept. 19th – St. Patrick's Cathedral Church Service 9:00 am with breakfast to follow. The Parade steps off at noon immediately followed by the Central Park Oktoberfest
  - Sunday, Sept. 20th, Oompahfest at Plattduetsche Park, Franklin Square, NY)
- Attend the Philadelphia, PA Steuben Parade Weekend (banquet Saturday evening the 27th, Sunday church service followed by parade and after parade festivities on the 27th)

**Criteria:**

- Must be a female 18-25 years of age, single, and an American citizen with a German-American Background
- General knowledge and speaking ability of the German language is preferred
- Must be able to participate in the events
- Must be able to attend the Crowning Ceremony events on **Sunday May 17, 2020** in NYC

**Application and deadlines:**

- Submit application, resume, cover letter, and recent photo by **April 20, 2020** via postal mail to: Connie Rom 88-67 Myrtle Avenue, Glendale, NY 11385  
Or via email to: [romco.MGA@gmail.com](mailto:romco.MGA@gmail.com)  
\*Documents submitted per email should be separate attachments with the applicant's lastname\_firstname in the title of the document (e.g. LastnameFirstname-MGAapplication, LastnameFirstname-resume, LastnameFirstname-photo, RomConnie-MGAapplication, RomConnie-resume, etc.)
- Candidates must participate in person in an interview from 10am-noon on Sunday May 17, 2020 in NYC
- The Queen and her Court will be presented at the Crowning on Sunday May 17, 2020, 12-4 pm

**The Finalists will Receive:**

- \$5000 College Scholarship for Miss German-America
- \$2500 College Scholarship for each Princess
- A Place of Honor on the Parade Float in New York City
- Special Honors at the Parade Gala & Silent Auction in NYC

The committee is encouraging all eligible candidates to apply! We also urge you to check out the parade website at: <http://germanparadenyc.org/>  
Applications are available online.

Sincerely,  
Cornelia Rom  
Miss German-America Chair