



The Annual

GERMAN-AMERICAN STEUBEN PARADE

of New York City

ROBERT K. RADSKE, *General Chairman*

61ST Steuben Parade
Saturday/Samstag
September 15, 2018

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of Greater New York, Inc.
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*Member, Executive Committee

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USA

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www.GermanParadeNYC.org

Chairman@GermanParadeNYC.org

To Participating and Supporting Organizations of the
German-American Steuben Parade in NYC:

Who will be Miss German-America 2018, Queen of the 61st German-American Steuben Parade of New York? Every year we crown a Miss German-America, Steuben Parade Queen along with two Parade Princesses, Junior Princesses and a Junior General. As spokeswoman for the New York Steuben Parade, the Queen and her court will promote the New York Steuben Parade by attending numerous events in the greater NYC area.

Responsibilities Include:

- Weekend events (and one or two weeknight events) from June 2018 through October 2018
- Attend the Steuben Parade Chairman's Reception (a weeknight event two weeks before the Parade)
- Parade Weekend –
 - Friday, Sept. 14th – Greeting at City Hall Park, 11:30am
Gala and Silent Auction at The Lighthouse at Chelsea Piers, 6pm
 - Saturday, Sept. 15th – St. Patrick's Cathedral Church Service 9am with breakfast to follow
Parade steps off at noon immediately followed by the Central Park Oktoberfest
 - Sunday, Sept. 16th, Oompahfest at Plattduetsche Park, Franklin Square, NY
- Attend the Philadelphia, PA Steuben Parade weekend Sept. 29th- 30th, 2018 (Banquet Saturday evening, Sunday church service followed by Parade and after Parade festivities)

Criteria:

- Must be a female 18 -25 years of age, single, and an American citizen with German-American heritage
- General knowledge and speaking ability of the German language is preferred
- Must be able to participate in appearance events
- Must be able to attend the Crowning Ceremony on **Sunday, May 20th, 2018** in NYC

Application and Deadlines:

- Submit application, resume, cover letter and recent photo by **April 20th, 2018** via postal mail to:
 - Connie Rom
88-67 Myrtle Avenue
Glendale, NY 11385
 - Or via e-mail to: romco.MGA@gmail.com
 - *Documents submitted per e-mail should be separate attachments with the applicant's lastname_firstname in the title of the document (e.g. Lastname_Firstname-MGAapplication, Lastname_Firstname-resume, Lastname_Firstname-photo)
- Candidates must attend an in-person interview on Sunday May 20th, 2018 from 10am - noon
- The position of Queen and up to two Princesses, will be announced at the Crowning Ceremony on Sunday May 20th, 2018
- All applicants will be given the opportunity to participate in the parade

The Finalists will Receive:

- \$5000 College Scholarship for Miss German America
- \$2500 College Scholarship for each Princess
- A Place of Honor on the Parade Float in New York City
- Special Honors at the Parade Gala Silent Auction in NYC

The committee encourages all eligible candidates to apply! Applications are available online.

We also urge you to checkout the parade website at: www.germanparadenyc.org

Sincerely,
Cornelia Rom
Miss German-America Chair

The German-American Committee of Greater NY, Inc., the umbrella organization that oversees the Steuben Parade, is a 501(C)3 non profit corporation registered in the State of New York. All donations and sponsorships are tax deductible.