



The Annual

GERMAN-AMERICAN STEUBEN PARADE

of New York City

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*Member, Executive Committee

German-American Steuben Parade

P.O. Box 3386

Church Street Station

New York, NY 10008

USA

Tel.: (347) 454-2269

www.GermanParadeNYC.org

Chairman@GermanParadeNYC.org

Info@GermanParadeNYC.org

To Participant and Supporting Organizations of the German-American Steuben Parade in NYC:

Who will be Miss German-America 2017, Queen of the 60th German-American Steuben Parade of New York? Every year we crown a Miss German-America, Steuben Parade Queen along with two Parade Princesses, Junior Princesses and a Junior General. As spokeswoman for the New York Steuben Parade, the Queen and her court will promote the New York Steuben Parade by attending numerous events in the greater NYC area. Miss German-America and two Princesses will each be awarded a college scholarship.

Responsibilities include:

- Weekend events (and one or two weeknight events) from June 2017 through October 2017
- Attend the Steuben Parade Dignitary's Reception (a weeknight event typically two weeks before the Parade)
- Parade Weekend – the 60th NYC Steuben Parade Saturday, Sept. 16, 2017 and weekend events (Friday, Sept. 15th – Greeting at City Hall Park, 11:30 am, Gala Banquet at The Lighthouse at Chelsea Piers, 6 pm; Saturday, Sept. 16th – St. Patrick's Cathedral Church Service 9:00 am with breakfast to follow, Parade steps off at noon immediately followed by the Central Park Oktoberfest: Sunday, Sept. 17th, Oompahfest at Plattduetsche Park, Franklin Square, NY)
- Attend the Philadelphia, PA Steuben Parade Oct 1st 2017 (banquet Saturday evening Sept. 30th, Sunday church service followed by parade and after parade festivities)

Criteria:

- Must be a female 18-25 years of age, single, and an American citizen with a German-American Background
- General knowledge and speaking ability of the German language is highly preferred
- Must be able to participate in the events
- Must be able to attend the Crowning Ceremony on Sunday May 21st, 2017 in NYC

Application and deadlines:

- Submit application, resume, cover letter, and a recent photo by April 20th, 2017
- via postal mail to: Connie Rom 88-67 Myrtle Avenue Glendale, NY 11385

Or via email to: romco.MGA@gmail.com

*documents submitted per email should be separate attachments with the applicant's lastname_firstname in the title of the document

(e.g. LastnameFirstname-MGAapplication, LastnameFirstname-resume, LastnameFirstname-photo, RomConnie-MGAapplication, RomConnie-resume, etc.)

- Candidates must participate in person in an interview at 10am-noon on Sunday May 21st, 2017
- The title of Queen, and Princesses will be announced at the Crowning Ceremony on Sunday May 21st, 2017
- All applicants will be given the opportunity to participate in the parade

The committee encourages all eligible candidates to apply! Applications are available online.

We also urge you to checkout the parade website at: www.germanparadenyc.org

Sincerely,

Cornelia Rom

Miss German-America Chair

The German-American Committee of Greater NY, Inc., the organizer of the Steuben Parade, is a 501(C)3 not for profit corporation registered in the State of New York. All donations and sponsorships are tax deductible.