2014 Gala Banquet

57th Annual German-American Steuben Parade
New York
Message of Greeting on the Occasion of the 57th Annual Steuben Parade

Every year in fall, we celebrate the strong ties between Germany and the United States and the historical legacy of German-Americans in this country. From the many Oktoberfests to German-American Day on October 6, there are numerous German-American events happening throughout the United States. The Steuben Parade in New York City is, no doubt, a highlight of this season, and it is my pleasure to send my warm greetings to all the participants and guests on this festive day. *Ein herzliches Willkommen an alle!*

2014, however, is a very special year for Germany and the German-American friendship. This year we celebrate the 25th anniversary of the fall of the Berlin Wall. The fall of the wall does not only stand for the self-emancipation of Eastern Germany and Germany’s subsequent reunification. It has also become a symbol for a much broader notion of peaceful resistance against tyranny and for the fact that freedom eventually prevails. The fall of the wall is more than just a German success story. It demonstrated the steadfast American support for the Federal Republic of Germany during the difficult decades of the Cold War - through the Marshall Plan, the Berlin Airlift as well as the American support for German reunification in 1990. In this perspective, the fall of the wall has become an icon for the German-American friendship and co-operation.

Today, this friendship weighs ever more. Against a rising number of international and even global challenges, Germany and the United States remain among the core pillars of freedom, peace and economic stability in this world. This makes the 2014 Steuben Parade a particularly symbolic event.

Let me thank the organizers and supporters of the Steuben Parade for their dedication to making this possible. Enjoy the parade!
THE 2014 STEUBEN PARADE
QUEEN & HER COURT

The German-American Steuben Parade Committee is proud to present the Ladies and Gentleman who have represented the German-American community throughout the year and have done a great job advertising the Parade as a celebration of the history and culture of their families and ancestors.

Miss German-America & Steuben Parade Queen: Stefani Kraker
1st Princess: Pavlina Schriel
2nd Princess: Brittan Schreiber
Junior Princess: Lucy Guarnacaselli
Junior Princess: Emily Pogozelski
Junior General: Christian Fraehmke

Dear Friends and Liebe Landsleute of the German-American Steuben Parade:

This year we are celebrating the 57th German-American Steuben Parade in NYC in honor of the Prussian General Friedrich Wilhelm von Steuben, who helped General George Washington in organizing the American troops for the Continental Army. The Steuben Parade celebrates German-American heritage and our continued cultural contributions here in America.

We invite you to come and join us for this year’s Steuben Parade to celebrate the 25th anniversary of the fall of the Berlin Wall and Germany’s FIFA “Weltmeisterschaft” victory. Cheer for our Grand Marshal, John Muller, and honored guests - German Ambassador Peter Wittig, and German Consulate General of NYC, Brita Wagener.

Wave to Miss German-America Stefani Kraker and her court, as they lead our colorful presentation up Fifth Avenue. We hope that you will also raise a stein with us at the Oktoberfest in Central Park, and enjoy all the other events we proudly present during German-American Friendship Month in the greatest city in the world.

As we reflect on the anniversary of the fall of the Berlin Wall, I remember my experience working with Mueser Rutledge Consulting Engineers during the early unification years. At that time, as representative of an American firm, our goal was to not only reconstruct the deep foundations of the divided city, but to work with both the East and West German engineers and contractors. The earnest collaborative efforts of the two teams with MRCE, reflected the sincere unification of the German people. To this day, I believe the foundation rebuilt during that project was not just a physical one, but one of the spirit of the German people. I am proud to have taken part in the rebuilding of that beautiful city, restoring the gem of Germany to what it is again today. It therefore gives me great honor to say, “Ich bin ein Berliner.”

Throughout September, I invite you to celebrate German-American friendship with us. I want to thank our many committed parade volunteers, our honorable Grand Marshal, honored guests, sponsors, supporters, and all of you who come to join us. Enjoy this memorable time of year.

I am looking forward to seeing you at the Steuben Parade and our German-American Friendship Month events.

Robert Radske
General Chairman
German-American Steuben Parade of New York
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HISTORY OF THE GERMAN-AMERICAN STEUBEN PARADE

The German-American Steuben Parade is held annually on the third Saturday in September. It was founded in 1957 by German immigrants and German-Americans—one of the largest ancestral groups living in the United States, who wanted to keep the traditions of their homeland alive. They named the Parade after Friedrich Wilhelm von Steuben, a Prussian-born General who served with General George Washington in the American Revolutionary War. Von Steuben is still regarded as one of the most influential German-Americans for his contributions to America’s fight for independence; his training of the young American troops helped make victory against the British possible.

In April 1956, the German-American Parade was first held in Ridgewood, Queens, on the 50th Anniversary of the Brooklyn Boys and Girls Chorus. Being a weekend celebration, it began with a concert at the Brooklyn Academy of Music, and concluded the following day with the Parade down Myrtle Ave., ending with a gala celebration at Schwaben Hall on Knickerbocker Ave. The outpouring of support for this event from the many clubs and businesses who participated, inspired the idea for a parade celebrating German culture to be held annually in New York City.

In 1957, the first official German-American Steuben Parade was held in Yorkville, known then as Germantown. The Parade marched up Fifth Ave., turning on 86th St, and crossed down to Second Ave. to cheering crowds and applause. Once the heart of Little Germany, 86th Street was affectionately called the “German Boulevard.” It hosted many German shops, konditoreis, biergartens, vereins, theaters, restaurants, newspapers, and dance halls.

Today, the Parade continues to march up Fifth Avenue to 86th Street, led by cadets representing the German Language Club of the Military Academy of West Point, founded by General von Steuben himself. The three-hour Parade is filled with German groups wearing their traditional costumes, spectacular floats, marching bands, dancers, clubs, and organizations from across the United States, Germany, Switzerland, Austria, and Canada. Miss German-America and her court are crowned every May, leading the Parade down Fifth Avenue after serving as young cultural ambassadors to events throughout the year across the Tri-State Area. Every year, the Parade is led by a Grand Marshal, who is chosen through his or her reputation and contributions to the German-American community. Past Grand Marshals have included distinguished German-Americans, as well as German citizens with a close relationship to our country. To this day, the Steuben Parade is still considered one of the most colorful Parades in New York, thanks to our dynamic floats, representation, and colorful cultural displays.

John William Muller is a respected television personality and an Emmy Award-winning journalist from Long Island, NY. He established himself as one of the most versatile journalists and anchors on New York television during his 11-year run hosting the ground-breaking show: award for “Best Morning News Show.” A multitalented journalist, Muller was seen anchoring breaking news, hosting feature segments, presenting news-maker interviews, and as the sports anchor on the broadcast. He was also the anchor, reporter, and producer of daily business news segments branded “It’s Your Money.” Muller went national in 2011, landing at ABC News headquarters in NYC. He was seen across all ABC platforms as an anchor and correspondent covering stories of national and international interest. In July 2014, Muller returned to WPIX to anchor weeknights at 5 p.m. and 10 p.m., alongside Tamsen Fadal.

Muller attended 12 years of Catholic school on Long Island, where he excelled at academics and athletics. He received a scholarship to New York University, where he majored in Journalism and Mass Communication, and minored in History. His first on-camera work was as a child model for the Ford Modelling Agency. He has taught broadcast-news writing and reporting as an adjunct professor at Fordham University, and has been a guest lecturer at his alma mater, NYU. He is an accomplished singer, performing in New York City clubs with rock-and-roll bands, including shows with legendary guitar man Earl Slick. Muller’s charity work includes helping raise money for the Special Olympics and for the Coalition for Asian American Children. He resides in Tinton Falls, NJ with his daughter, Alexa, and his longtime partner and fellow journalist, Ernabel Demillo.
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