



The Annual

GERMAN-AMERICAN STEUBEN PARADE

of New York City

ROBERT K. RADSKE, *General Chairman*

59th Steuben Parade
Saturday/Samstag
September 17, 2016

German-American Committee
of Greater New York, Inc.
Michael Rabus, President*

Vice Chairpersons
Nicole Radske Miskiewicz*
Herbert L. Seeff*

Treasurer
Richard Rom*

Director of Finance/ Cor. Secretary
Anita Radske*
Sonia Juran Kulesza*

Recording Secretary
Frederick H.W. Hansen*

Executive Committee
Lenny Coyne
Eric Hoffman
Stephanie Messing
Doris Neugebauer
Cornelia Rom
Stefan Schwarze
Herbert Stupp

Grand Marshals
Carol Alt
Michael R. Bloomberg
Samantha Brown
Christian Dinkelacker
Louis J. Freeh
Rudolph Giuliani
Col. Gail Halvorsen
Christian Haub
Dr. Henry Kissinger
Ralf Möller
Duncan Niederauer
George E. Pataki
John Ratzemberger
Werner Roth
Linda Schmidt
Norbert Schramm
Siegfried & Roy
George M. Steinbrenner, III
Donald Trump
Nik Wallenda
Dr. Ruth Westheimer

*Member, Executive Committee

German-American Steuben Parade
P.O. Box 3386
Church Street Station
New York, NY 10008
USA

Tel.: (347) 454-2269

www.SteubenParade.com
www.GermanParadeNYC.org

Chairman@GermanParadeNYC.org
Info@GermanParadeNYC.org

To Whom It May Concern:

The German American Steuben Parade Committee holds an Annual Fundraising Gala to support the Parade. This year the Gala will be held at The Lighthouse at Chelsea Piers. The formal event will take place from 7pm-11pm. There will be chef stations sponsored by different German Restaurants, butcher shops and caterers in the metropolitan area. Each station will be offering tastings of their personal specialties. Passed hors d'oeuvre and an open bar is also included as well as a plated dinner. The Gala will also include a silent auction with items including a Junghans Watch, a piece of jewelry, an art print and many more.

A journal and gift bag will be given out the evening of the gala. The journal will also be given out in the VIP Grandstand at the Parade and the advertisements will run on our website. A full page is a donation of \$2,500. A half page is a donation of \$1,250. A quarter of a page is \$500 and an eighth of a page is \$250. Your generous support will ensure a successful Banquet and Parade that showcase the culture, traditions, language and customs of which we are so proud.

The German-American Committee of Greater New York, which has been organizing the Steuben Parade and other cultural events for over half a century with an all-volunteer force, is a not for profit organization with 501(c)3 status, and your support is tax-exempt.

We are grateful for your support. Please contact us with any questions you might have; we look forward to hearing from you.

Very best regards,

Nicole Miskiewicz
Vice Chairlady
German-American Steuben Parade

I am supporting the German-American Steuben Parade as a

Benefactor (\$20,000) Patron (\$10,000) Friend (\$5,000) Supporter (\$2,500)

I want to place an ad in the Souvenir Journal

Full Page (\$2,500) Half Page (\$1,250) Quarter Page (\$500) Eighth Page (\$250)

I want to attend the Gala Banquet; please send me detailed information.

Name: _____

Company: _____

Address: _____ City: _____

Phone: (_____) _____ Email: _____

You can also e-mail us at Support@GermanParadeNYC.org or call (347) 454-2269 for more information.



PREMIUM CORPORATE PACKAGES

Benefactor (\$20,000 / \$18,600 tax-deductible)

- **Exclusive Appearance within the Steuben Parade**
(Details to be determined individually)
- **Steuben Parade VIP Package**
 - o 10 VIP tickets (1 Table) with Premium Seating at the Parade Gala
 - o 10 VIP tickets to the Gala Cocktail Reception
 - o 10 VIP tickets to the Steuben Parade Grand Stand and Oktoberfest in Central Park
- **Dignitary Reception with Consul General Brita Wagener**
 - 1 full page ad in the Souvenir Journal
 - Premier logo placement and Link on Steuben Parade Website and Brochures

Patron (\$10,000 / \$9,440 tax-deductible)

- **Steuben Parade VIP Package**
 - o 4 VIP tickets with Preferred Seating at the Parade Gala
 - o 4 VIP tickets to the Gala Cocktail Reception
 - o 4 VIP tickets to the Steuben Parade Grand Stand and Oktoberfest in Central Park
- **Dignitary Reception with Consul General Brita Wagener**
 - 1 full page ad in the Souvenir Journal
 - Preferred logo placement and Link on Steuben Parade Website and Brochures

Friend (\$5,000 / \$4,720 tax-deductible)

- **Steuben Parade VIP Package**
 - o 2 VIP tickets with Preferred Seating at the Parade Gala
 - o 2 VIP tickets to the Gala Cocktail Reception
 - o 2 VIP tickets to the Steuben Parade Grand Stand and Oktoberfest in Central Park
- **Dignitary Reception with Consul General Brita Wagener**
 - 1 half-page ad in the Souvenir Journal
 - Logo placement and Link on Steuben Parade Website and Brochures

Supporter (\$2,500 / \$2,250 tax-deductible)

- **Steuben Parade VIP Package**
 - o 2 VIP tickets with Preferred Seating at the Parade Gala
 - o 2 VIP tickets to the Gala Cocktail Reception
 - o 2 VIP tickets to the Steuben Parade Grand Stand and Oktoberfest in Central Park
- **Dignitary Reception with Consul General Brita Wagener**
 - Quarter-page ad in the Souvenir Journal
 - Logo placement and Link on Steuben Parade Website