

# 60th Annual German-American Steuben Parade of NYC

## Saturday, September 16, 2017

### PRESS KIT

**The Parade:** German-American Steuben Parade, NYC

**Parade's Date:** Saturday, September 16, 2017 starting at 12:00 noon

**Parade Route:** 68th Street & Fifth Avenue to 86th Street & Fifth Avenue.

**General Chairman:** Mr. Robert Radske

**Contacts:** Email: [Press@germanparadenyc.org](mailto:Press@germanparadenyc.org)  
Phone: Sonia Juran Kulesza 347.495.2595

**Grand Marshals:** This year we are honored to have Admiral Manfred Nielson of the German Armed Forces and Mr. Heinz Buck as our Grand Marshals. Both Admiral Nielson and Mr. Buck are born in Germany, in Dorsten, North Rhine-Westphalia and Armstorf-Horn, Niedersachsen respectively.

**Prior Grand Marshals:** Some notable recent Grand Marshals have included: 6<sup>th</sup> generation member of the Flying Wallendas family – **Nik Wallenda**; Former Nobel Peace Prize recipient and United States National Security Advisor and Secretary of State of State under President Richard Nixon – **Dr. Henry Kissinger**; Long Island's own actress, writer and supermodel - **Ms. Carol Alt**; beloved NY Yankees owner - **Mr. George Steinbrenner**; Sex Therapist and media personality - **Dr. Ruth Westheimer**; CNBC Correspondent – **Contessa Brewer**.

**Parade Sponsors:** The Official Sponsors of the 60<sup>th</sup> Annual German-American Steuben Parade are the **Max Kade Foundation, New York Turner Verein, The Cannstatter Foundation, The German Society of the City of New York, Dieter Pfisterer, Rossbach International, Wirsching Enterprise, Berger Lichttechnik, S&H Imports, Niche Import Company and Merican Reisen.**

**Participants:** The Committee will welcome **over 300 participating groups from NY & NJ,**

**CA, CT, IL, MA, MD, PA, TX and WI. In addition, 24 groups from Germany and Austria** will attend this year's Parade, totaling well over 2,000 marchers! In addition, **23 Floats will ride up Fifth Avenue.**

The Parade will lead off with the Bundeswehr Heeresmusikkorps Neubrandenburg, Germany with the West Point U.S. Military Marching Band. We are also excited to welcome the Aqua String Mummies Band from Philadelphia, PA.

**Parade Name:** The Parade is named after General (Baron) Friedrich Wilhelm von Steuben of the Prussian Army in Germany, who was invited by Benjamin Franklin in 1777 to join General George Washington in training what eventually became the Continental Army during the Revolutionary War. He also wrote the book entitled "Regulations for the Order and Discipline of the Troops of the United States", partly still used to this day! After winning the Revolutionary War, General von Steuben settled in NY, where he became a citizen and lived until he passed away in the early 1800's. The "Steuben Parade", as it is more commonly known, honors all German-Americans who have contributed so much to the makeup of America. Names such as August Roebling—builder of the Brooklyn Bridge, Levi Strauss—blue jeans, Heinrich Steinway—fine pianos, Lou Gehrig & Babe Ruth—baseball legends, Henry Kissinger—former Secretary of State and Nobel Peace Prize Recipient, Dwight D. Eisenhower—President of the United States, are all German-Americans and Patriots whose contributions to our country and to the world have been immense!!

**Parade Church Service:** **9:00 am at St. Patrick's Cathedral, (50th Street and Fifth Avenue)**  
celebrated by His Eminence Timothy Cardinal Dolan, Archbishop of New York.

**Oktoberfest / Central Park:** Every year, a giant tent is built in Central Park and East 72nd Street, and a giant Oktoberfest-like party celebrates the Steuben Parade. The vast majority of the marchers from both America and overseas will gather at this after-parade-party, which is also open to the general public. Oktoberfest gates open at 2:00 pm as the Parade draws to a close. Traditionally, between 3,500 and 6,000 people attend this Oktoberfest every year. All proceeds are used to fund the Parade

year after year. Various local and overseas bands will perform throughout the afternoon. There will be plenty of Bavarian Beer and “wurst” for sale. There will be a traditional tapping of the Oktoberfest beer, from a wooden keg flown in from Munich’s own Hofbrauhaus, courtesy of Hofbrau Muenchen.

**In addition, the 9<sup>th</sup> Annual “National Masskrugstemmen (stein holding) Championship” will be held on Central Park’s Oktoberfest stage. Thirteen competitors from all over the United States will go head to head in a “strong-arm competition” for the right to be crowned the US National Champion. The winner receives a one week trip to Munich, Germany!** This year features competitors from Las Vegas-NV, Pittsburgh-PA, Milwaukee – WI, Chicago – IL, Frankenmuth-MI, Plano-TX, Panama City-FL, Cleveland – OH, Seattle – WA, as well as NYC, Long Island and NJ among them.

**More Information:** Please email [Press@germanparadenyc.org](mailto:Press@germanparadenyc.org)

**Full Press Kit:** For General information, information on Miss German-America and Her Court, information on German-American Friendship Month, or high-quality resolution photos from previous parades that may be used free of charge, can be found by logging onto our website at: [www.germanparadenyc.org](http://www.germanparadenyc.org) or email [Press@germanparadenyc.org](mailto:Press@germanparadenyc.org)

**Press Passes:** For Press Passes/Credentials - applications are available upon request by writing to Sonia Juran Kulesza at [soniak508@aol.com](mailto:soniak508@aol.com) or by calling Sonia Juran Kulesza at 347.495.2595.

## **THE GERMAN - AMERICAN STEUBEN PARADE**

Each year, on the third Saturday of September, The German-American Steuben Parade is held on Manhattan's famous Fifth Avenue. The Parade is sponsored by the German-American Committee of Greater New York, Inc., and is organized by the German-American Steuben Parade Committee in a concerted effort between many German-American Organizations.

### **The Aim and Purpose of The Parade**

The aim and purpose of the Parade is to provide Americans, including the nation's statesmen, with a visual of the great role played by Germanic immigrants in the development of the United States. The Parade instills in all Americans with roots from German speaking countries a deep-rooted sense of pride and accomplishment.

The most recent census reveals that one in four Americans is of Germanic decent. Some famous German-Americans include: Peter Zenger, Father of the Freedom of the Press; Albert Einstein, Scientist; John Roebling, Builder of the Brooklyn Bridge; Werner von Braun, America's First Space Pioneer!

### **The First Parade**

Leaders in the German-American community were aware that many immigrant groups in the Metropolitan area expressed their pride and heritage with an annual parade. The first ever German-American Steuben Parade was held in 1957 in the predominantly German-American neighborhood of Ridgewood, Queens. The enthusiasm was so overwhelming that on September 20, 1958, just one year later, the Parade was moved from Myrtle Avenue to its current location on Fifth Avenue in Manhattan. The first New York City Parade lasted two hours, and included floats, bands, and marchers from the local community. Today's Parade has gone international by consistently including over twenty groups from overseas flying to New York exclusively to attend the Parade! Marchers from all over the country, as well as civic leaders, singers, dancers and social organizations, enthusiastically participate each year! For over 30 years the Parade was called The Steuben Parade, named after General Fredrick Wilhelm von Steuben, a patriot of the American Revolutionary War, who next to George Washington was instrumental in achieving victory for the Continental Army.

In General von Steuben's honor on September 17th, the Parade is usually held on the third Saturday of the month of September. For the thirty-fourth annual Parade, the name was changed to "The German-American Steuben Parade" in order to identify it more closely with the German-American Community.

### **The Parade Organization & Financing**

The continued success of the Parade is due to the dedication and commitment of the many private citizens and affiliated organizations that make up the German-American Community in the tri-state area. Participants include: civic, religious, charitable, social and cultural groups such as singing societies, sports clubs, fraternal orders, trade unions, folklore and dance groups. In addition, many groups and bands from German speaking countries, with thousands of visitors, are attracted to the New York Parade to promote the spirit of German-American friendship.

The Parade, one of the largest in the New York area, is financed entirely by the German-American community through personal donations, corporate contributions, the sale and distribution of Cornflowers and receipts from journals and social functions. The Parade Committee is a Non-Profit Organization and all monies donated are tax deductible and solely used to finance the staging of the Parade.

## THE PARADE FLAGS

The Parade is symbolized by the National Flags of the United States of America and the Federal Republic of Germany, and the official "German-American Steuben Parade Flag."

**The American Flag:** Once flew over the Capitol Building in Washington D.C., and was a gift from President Dwight D. Eisenhower. It was presented to the first Parade Committee by then Congressman Albert H. Bosch.

**The German Flag:** A gift from President Theodore Heuss of the Federal Republic of Germany. It was presented by Dr. Adolph Reiffeisheidt, Consul General of the German Embassy in N.Y.

**The Steuben Parade Flag:** Was designed by Gary Paul Grahl, and depicts von Steuben and the Cornflower.

## THE CORNFLOWER

The Cornflower, the floral emblem of the German-American Steuben Parade, has been accepted as an ethnic symbol of the German-American Community. The idea of such an association goes back before the inception of the Parade. The simple flower is found in the grain fields throughout central Europe, mingled with the ripening grain, side by side with the red poppy, and brightens the country-side everywhere throughout the summer. The beauty of this pure blue flower symbolizes the truth, loyalty and devotion that German-Americans hold for their American homeland. This shade of blue is also represented in our own American Flag, the Star Spangled Banner.

## GENERAL / BARON FRIEDRICH WILHELM VON STEUBEN

*"His Services Were Indispensable For The Achievement of American Independence."  
George Washington, December 23, 1784*

General Friedrich Wilhelm von Steuben, an American Revolutionary Patriot, was born September 17, 1730 in Magdeburg, Germany, and came to America in 1777 at the invitation of Benjamin Franklin. He volunteered his services at a time when the new nation was fighting for freedom and its very existence. When General von Steuben reached Washington's winter quarters and refuge at Valley Forge, February 23, 1778, he found demoralized troops plagued by hunger and the wintry cold. Within a few months, von Steuben transformed the ragged recruits into a disciplined force, capable of effective maneuvering and skilled fighting. The value of General von Steuben's intensive training and personal leadership was evident at the Battle of Monmouth, New Jersey, and proved to be the turning point of the war.

On May 5, 1778, von Steuben was appointed Inspector General in the US Army, with the rank of Major General. Following the Revolutionary War, he devoted his energies to promoting the idea of creating a national defense by designing plans for a military academy at West Point, to secure and strengthen the American democracy.

Von Steuben was named "Honorary Citizen of The City of New York," and he is but one of the many immigrants, and their descendants, who continue to offer a wide range of contributions in all areas of life that makes America what it is today! Each September, The German-American Steuben Parade is held to honor this great man!

## PRESS RELEASE

### **ADMIRAL MANFRED NIELSON, of the GERMAN ARMED FORCES, and MR. HEINZ BUCK, FORMER PRESIDENT OF THE GERMAN-AMERICAN COMMITTEE OF GREATER NEW YORK, NAMED GRAND MARSHALS OF THE 60<sup>TH</sup> ANNUAL GERMAN-AMERICAN STEUBEN PARADE OF NYC!**

**Contact:** [Press@germanparadenyc.org](mailto:Press@germanparadenyc.org)

**For Release:** Immediately

The German-American Steuben Parade Committee of NY is proud to announce that Admiral Manfred Nielson, of the German Armed Forces, and Mr. Heinz Buck, Former President of The German-American Committee of Greater New York, have been named Grand Marshals of the 60th Annual German-American Steuben Parade!

**Admiral Nielson** was born in Dorsten, Germany on February 25, 1955. He joined the German Navy as a reserve officer candidate and graduated from Helmut Schmidt University of the Bundeswehr in Hamburg in 1978 and completed underwater weapons specialist training in 1981. Early assignments included tours as a watch officer on coastal minesweepers Koblenz and Wetzlar, minehunters Flensburg, Cuxhaven and Koblenz and subsequently command tours of Tübingen and Paderborn. He also served as an action officer for the Armed Forces Staff at the Federal Ministry of Defense and Deputy Commander of the 6th Minesweeper Squadron in Wilhelmshaven. Admiral Nielson has commanded units at all levels. From 1996 to 1997 he commanded the 6th Minesweeper Squadron and following his promotion to Rear Admiral (lower half), served as Commandant of the Naval Academy in Flensburg from 2003 to 2005 where he deployed to Commander Task Force 150 during Operation Enduring Freedom. Promoted to the rank of Vice Admiral in 2010, he was appointed Commander in Chief of the German Fleet in Glücksburg. Other significant tours include service as Chief of Division I Personnel, Social Services and Central Affairs Directorate of the Federal Ministry of Defence and later as the Director of Armed Forces Staff. In April 2012 he was appointed Chief of Staff Joint Support Service of the Bundeswehr. In March 2016 he assumed duties as Deputy Supreme Allied Commander Transformation in Norfolk, Virginia. Admiral Nielson holds a Masters Degree in Economics and Organizational Sciences and is a graduate of the Admiral Staff Officer Course at the Bundeswehr Command and Staff College in Hamburg. His personal awards include the Gold Cross of Honor, for exemplary and meritorious service, German Armed Forces Deployment Medal and the German Flood Service Medal. Admiral Nielson is married and has an adult son and an adult daughter.

**Mr. Heinz Buck** was born in Armstorf-Horn, Niedersachsen, Germany on July 2, 1935. After he lost his father in Russia in 1942, Heinz along with his mother and two sisters emigrated to the United States of America on February 1st, 1950 arriving on February 22nd, 1950, George Washington's birthday. He proudly became a US citizen in 1957.

Once married, The Bucks raised their two daughters in Franklin Square, Long Island. Buck is the proud grandfather and great-grandfather of five grandchildren and 2 great-grandchildren. In 2002, widowed Heinz was remarried to the current Mrs. Buck, Renate.

Mr. Buck learned his trade as an aircraft mechanic during a tour of duty in the United States Navy serving as a flight engineer on an admiral VIP airplane. He began his civilian career in

1959 with Pan American World Airways, repairing aircraft in all corners of the world. He simultaneously attended college to further his education specializing in Transportation Management and Labor Relations. After 33 years, having risen to the position of Director of Aircraft Maintenance, his career came to an abrupt end when Pan Am World Airways declared bankruptcy.

In March of 1992, Buck joined a group of similarly impacted airline professionals to help form a new airline, Kiwi International Air Lines, where he served as Vice President of Maintenance and Engineering. His next career move was to accept a position with Atlas Air as the Regional Manager of Maintenance where he was based in Amsterdam, the Netherlands, for five years and responsible for managing the fleet throughout Europe, Africa, the Middle East and Asia. Heinz returned to the US based in Westchester and decided to retire after the events of September 11th, 2001.

Mr. Buck has always been actively involved in the German-American community predominantly with the Plattduetsche Volksfest Vereen in Franklin Square. He was elected Vice President in 1988 of the PVV and continued to serve as President of the organization from 1992 - 1993. Buck was also a member of the Lamstedter Club where he also held the title of President. Mr. Buck continues to be an active member of the Brooklyn Schuetzen Corp, the Bederkesa'er Club, the Otterndorfer Buelkauer Club, the Norddeutschen Brueder und Schwestern, the Sievener Club, the Steinauer Club and the Altenheim Gesellschaft. Currently, Mr. Buck is the President of the German American Cultural Council. Buck is also a Mason and a member of the Allemania Lodge F & AM in Whitestone, New York.

Since 1980, Heinz Buck has been an active member and supporter of the German-American Steuben Parade Committee acting as Grandstand Chairman and 1st Vice Chairman of the Executive Committee. Mr. Buck is a Director of the German American Committee of Greater New York and served as their President from 2005-2012.

The German-American Steuben Parade is held every year on the third Saturday of September. This year, the Parade will be held on Saturday, September 16th on Manhattan's Fifth Avenue, from 68<sup>th</sup> to 86<sup>th</sup> Streets. The Parade honors the many contributions of America's largest ethnic group: The German-Americans.

Comments from previous **Grand Marshals**:

**Contessa Brewer**, CNBC Correspondent – “Participating in the German-American Steuben Parade as a Grand Marshal has been one of the highlights of my time in New York. It was such an honor and a pleasure to join in the celebration of all the ways German immigrants have contributed to the success of the United States and all the ways we enjoy the influence of German culture.”

**John Muller**, Emmy Award-winning journalist and anchor of PIX11 News – “What an honor! My great grandfather must have been smiling from above. He left Germany as a tailor for the Prussian Army, before that he was a simple shepherd. Here I am...Grand Marshal! Marching up Fifth Avenue!

**Dr. Ruth Westheimer**, Journalist, Television Personality and Talk Show Host – “Congratulations to a wonderful organization I have been very pleased to be associated with. Alles Gute!”

For more information on the German-American Steuben Parade of NY, log on to our website at [www.germanparadenyc.org](http://www.germanparadenyc.org) or at [www.steubenparade.com](http://www.steubenparade.com)

**60<sup>th</sup> Annual German-American Steuben Parade of NY  
Announces  
MISS GERMAN-AMERICA 2017 AND HER COURT**

**Contact:** Press@germanparadenyc.org

**For Release:** Immediately

The German-American Steuben Parade Committee of NYC is proud to announce the selection of the new Miss German-America & Her Court 2017! **Caitlyn Walsh**, a 23-year-old resident of Riverhead, NY, is Miss German-America 2017! Miss Walsh is a recent graduate of Fordham University in Manhattan and a member of New York Law School Class of 2020. On September 16th, 2017, she will ride the German-American Steuben Parade's "Queen's Float" on Fifth Avenue along with Princess **Michaela Stuart** of Greeley, PA. Miss Stuart is pursuing a Bachelor's Degree in Public Relations from Susquehanna University Class of 2020. Both young ladies are extraordinary representatives of the rich German-American heritage and culture of the tri-state area.

This year's crowning took place in a ceremony held at the Liederkrantz Club in Manhattan on May 21<sup>st</sup>, 2017. A packed house witnessed a pageant with personal introductions by each contestant followed by a question and answer session focused on German identity. Miss German-America 2017 receives a \$5,000 scholarship, her princess receives a \$2,500 scholarship. Each contestant was initially interviewed by a panel of 6 judges. After the judges cast the initial vote, each contestant was then introduced to the audience, who also had an opportunity to cast a vote for the Queen!

In addition to crowning Miss German-America, a Junior General and 2 Junior Princesses were introduced: Mark Griesing Sheehe of Bethany, CT is the Junior General von Steuben. Angelina Hofmann of Glendale, Queens, NY and Elise Held Sheehe, of Bethany, CT are the Junior Princesses.

Over 120 guests were in attendance, including the Parade's General Chairman Robert Radske, and various Club Presidents and Representatives from throughout the German-American community in the tri-state area.

**2017 Miss German-American Caitlyn Walsh** commented "My experience as Queen of the Steuben Parade has been wonderful! I've met incredible people who all embrace the German culture and who, like myself, are excited for this year's parade. I am eagerly anticipating



September and cannot wait to meet the groups from Germany and Austria and those who are coming from near and far to celebrate.”

**Departing 2016 Queen, Rebecca Koehler** remembers this past year fondly: “Having the honor of representing my German-American heritage throughout my reign and riding on the Queens Float during the Steuben Parade was truly a memorable time for me. I will always treasure the memories of being the 59<sup>th</sup> Miss German-America.”

For more on the German-American Steuben Parade, taking place on September 16th, 2017, visit our website: [www.germanparadenyc.org](http://www.germanparadenyc.org)

## **GROUPS FROM OVERSEAS ATTENDING THE PARADE**

### **Club Name and State, City or Country Of Origin**

There will be twenty-four groups from overseas marching in the 2017 60<sup>th</sup> Anniversary German-American Steuben Parade, including twenty-three groups from Germany, and one group from Austria. Below is a list of said groups, and either the City/State/Province they represent:

#### **Club Name**

#### **State,Country**

Buegerwehr-Spielmannszug Endlingen e.V.	Endlingen, Germany
Die Lichtensteiner Musikanten	Lichtenstein, Germany
Feuerwehr Neuffen	Neuffen, Germany
Freiwillige Feuerwehr Allach von 1874 e.V.	Munich, Germany
Freiwillige Feuerwehr Moenchengladbach Einheit Neuwerk	Moenchengladbach, Germany
Gebirgsschuetzenkompanie Murnau	Murnau, Germany
Kreisgruppe Siebenbuerger Sachsen Regensburg	Wenzenbach, Germany
Marktmusikapelle Ulrichsberg	Ulrichsberg, Austria
Musikverein Unterjettingen e.V.	Jettingen, Germany
Musikverein Wolfenweiler-Schallstadt e.V.	Schallstadt, Germany
Naerrische Schmetterlinge e.V.	Duesseldorf, Germany
Neustaedter Schuetzengesellschaft	Neustadt, Germany
Preetzer Schuetzen von 1442 e.V.	Preetz, Germany
Prinzengarde Stadt Duesseldorf Blau-Weiss	Duesseldorf, Germany
Schuetzenbruderschaft St. Sebastianus Helminghausen	Marsberg, Germany
Schuetzengesellschaft Meinerzhagen e.V.	Meinerzhagen, Germany
Sellstedt Schützenverein	Sellstedt, Germany
Spielmannszug Bernberg 1902 e.V.	Magdeburg, Germany
Spielmannszug Hollenstedt	Hollenstedt, Germany
Spielmannszug Oeding 1951 e.V.	Suedholn-Oeding, Germany
Spielmannszug TSV Malente	Malente, Germany
St. Josefs-Schuetzenbruderschaft 1612 e.V.	Kempen, Germany
St. Katharina Junggesellenbruderschaft Korschenbroich 1707 e.V.	Korschenbroich, Germany
Stratmann Europaeische FDNY Freunde	Bocholt, Germany

## **The German-American Steuben Parade of NYC Floats Line-Up for 2017 Parade**

The following is a list of the 23 floats that will participate in the 60<sup>th</sup> German-American Steuben Parade of NYC. Sponsors are also listed.

1. **President's Float (General von Steuben & George Washington)** – Steuben Society of America
2. **Miss German-American & Her Court** – Friends of the Steuben Parade
3. **60<sup>th</sup> Anniversary feat. Past Queens & Princesses** - Friends of the Steuben Parade
4. **Wir Lerner Deutsch** – German-American Steuben Parade Committee of NJ
5. **Hofbrau Bier** – S&H Brands
6. **Bierhaus NYC** – Bierhaus NYC
7. **Oktoberfest** – Niche Import Company
8. **German American School NY** – Lya Friedrich Pfeifer
9. **Luther 500** – Consulate General of Germany
10. **Home of the Boot** – Heidelberg/Dinkelacker
11. **German Masonic Home Corp** – Masonic 9<sup>th</sup> District
12. **200<sup>th</sup> Anniversary of the Bicycle** – German Information Center, Washington, D.C.
13. **Little Miss Schuetzen Park** – Friends of Schuetzen Park
14. **Rheinischer Saengerbund**– Crystal Brook/Mountain Brauhaus
15. **Miss Plattduetsch & Her Court** – Miss Plattduetsch & Her Court
16. **Plattduetsche Retirement Home & Gazebo** – Plattduetsch Retirement Home
17. **Koelsche Funke NY – “Agrippina Colonia”** – Forest Pork Store
18. **Chicago Karneval** – Chicago Mardi Gras Society
19. **Dinkelacker** – S&H Brands
20. **Bridging Cultures/German School of Connecticut** – German School Connecticut
21. **American Turners** – International Gymnastics
22. **German BBQ** – Bosco Family Foods
23. **Reichenbach Hall/Spaten** – Reichenbach Hall/Spaten

**The German-American Steuben Parade of NYC  
Is Proud To Announce  
OKTOBERFEST IN CENTAL PARK**

**Date:** Saturday, September 16, 2017  
**Time:** 1:30 pm to 7:00 pm  
**Location:** Central Park's Summer Stage Grounds; enter on E 72nd & Fifth Avenue, NYC  
**Admission:** For ticket information visit [www.germanparadenyc.org](http://www.germanparadenyc.org)

The greatest Oktoberfest in New York is held yearly in Central Park!!

This event features 24 groups from Germany and Austria that will be in town from their respective countries to march in the 60th Annual German-American Steuben Parade, held earlier in the day. Each band in attendance will perform during this awesome display of German culture in NYC! Local entertainment will also be at hand, including the internationally known band, Spitze, from Orlando Florida, and The Polka Brothers from New York, NY. Both bands will entertain on the Main Stage.

This event is the major fundraiser for the German-American Steuben Parade and attracts well over 5,000 attendees each year. It features five giant trucks loaded with fresh imported German beer, as well as Rhine wines and spirits, traditional food including wurst and herring, and lots and lots of Oompah and Gemuetlichkeit!

Our Grand Marshals will be tapping a ceremonial wooden beer keg, which is flown to NY for the festivities, directly from the site of the original Oktoberfest in Munich, Germany: the Hofbrauhaus!

In addition, don't miss the ninth Annual National "Masskrugstemmen" (stein holding) Championship ... a display of strength and endurance, featuring contestants from all over the United States, flown to New York City in order to compete for the first prize: an all-expense paid trip to Munich, Germany, courtesy of Hofbrauhaus Muenchen and the German-American Steuben Parade of NY!

**2017 National Masskrugstemmen Championship  
Central Park, NY  
September 16, 2017**

**Sponsors:** Hofbrau Muenchen / S&H Independent Premium Brands, LLC and the German - American Steuben Parade of NYC

Twenty competitors from locations all around the country, including five from the NY area, will compete for the title of National Champion of Stein Holding! The winner will receive a trip for two to Munich Germany, and a private dinner at the Hofbrauhaus of Munich – the world's most famous beer hall! The National Championship will be held on Saturday, September 16th, 2017 in Central Park, during the Oktoberfest in Central Park.