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‘Germany in Class’ (in English, for teachers)
Message of Greeting on the occasion of the 2018 Steuben Parade

Now in its 61st year, the German-American Steuben Parade is once again celebrating the long, proud legacy of German-Americans in this country. This parade is truly special. It is the largest event of its kind in the United States. And it is organized by people who do it out of love for the extraordinary history between Germany and America.

The 70th anniversary of the Berlin Airlift this year illustrates this extraordinary history. The unprecedented decision by the United States not to abandon the German people of Berlin became a crucial foundation for postwar German-American partnership. Former enemies became allies, as an entire city received food and vital supplies by air. Over the many months the airlift lasted, a bridge of friendship and cooperation formed between our two countries.

German-American partnership rests on this shared history, on our shared cultural heritage, and on our shared values of freedom and democracy. We have many common interests with regard to the great challenges of our generation. During my tenure as Ambassador to the United States, I intend to work to ensure that our German-American bond remains strong and continues to grow.

I am particularly excited about the upcoming public diplomacy campaign Wunderbar together: Germany and the U.S.: a nation-wide, year-long showcase of the ties our two countries share. Beginning in October 2018, the campaign will not only celebrate our shared history but also highlight the various fields in which Germany and America work together to tackle common global challenges and draw attention to our bilateral partnership in the areas of culture, education, science, business, and beyond.

I would like to thank all the participants, organizers, and especially the city of New York for continuing to host the Steuben Parade in this wonderful metropolis. Finally, I want to invite everyone to take part in this memorable event: Machen Sie mit, ich wünsche Ihnen viel Spaß!
From June 24, 1948–May 12, 1949, Allied aircrews transported desperately needed food, fuel, and supplies into blockaded Berlin, a city that had sustained massive damage during World War II. Its war-weary residents rejoiced when Allied planes helped them survive. The planes were nicknamed *Rosinenbomber*, or “candy bombers,” after Lt. Gail Halvorsen dropped candy in little handkerchief parachutes to Berlin children and brought hope during times of despair. The airlift became a lasting symbol of German-American friendship.

We salute the airmen and all those involved in the enormous humanitarian effort and offer our deepest gratitude.
Message of Greeting
On the occasion of the 61st Steuben Parade

Every September, when 5th Avenue feels more like a folk festival in Bavaria, you know that the Steuben Parade has returned to Manhattan. I am happy that so many groups have chosen to return for this special occasion. From schools, to music and dance clubs, to NYPD and FDNY associations, to traditional groups and carnival organizations, all will once again contribute to a festive and positive atmosphere. It will be a loud and joyful declaration of our transatlantic connection.

The Steuben Parade is at home in the heart of the Upper East Side - where decades ago numerous German immigrants shaped the cityscape and one can still recognize their traces today. I am deeply moved when I hear stories of the past generations. Whether due to economic hardship or political persecution - their reasons for moving to the US varied widely, but every family had one thing in common: they hoped for a better life in the US. Considering the fact that some 50 million Americans, or around 15 percent of the population, still claim to have German ancestors many of you probably know these stories from your own family.

As is tradition, the Consulate General is looking forward to once again taking part in the parade! This year we are honored that Katharina Staab, the German Wine Queen, will represent our float perfectly under the motto "German Wine". Together with my team from the Consulate General she will highlight the tremendous wines selections that Germany has to offer.

Like the Steuben Parade, we also hope to help carry German-American heritage into the future with the upcoming “Deutschlandjahr” campaign, beginning this October. Under the motto “Wunderbar Together” we are looking forward to a year of numerous projects, not only in the field of culture, but also in business, politics and science.

Today, above all, I would like to thank the numerous organizers, sponsors, and donors without whom such a parade would not be possible. Your tireless preparation is so much appreciated. It reminds us all what can be accomplished when people work together in cooperation and in the spirit of togetherness.

Ihnen und uns allen wünsche ich eine wunderbare, fröhliche und inspirierende Parade und alles Gute für ein erfolgreiches und verbindendes Deutschlandjahr!

Herzlich,
Ihr David Gill
The German-American Steuben Parade Committee is proud to present the Ladies and Gentleman who have represented the German-American community throughout the year and have done a great job promoting the Parade as a celebration of the history and culture of their families and ancestors.

Miss German-America &
Steuben Parade Queen: Pavlina Schriel
Princess: Sean Elise Tomlinson
Princess: Kirsten Rischert-Garcia
Junior Princess: Katherine Johanna Husveth-Larsen
Junior Princess: Amelia-Elsa A Schweizer
Junior General: William Castle
This year we are celebrating the 61st German-American Steuben Parade in NYC in honor of the Prussian General Friedrich Wilhelm von Steuben, who helped General George Washington in organizing the American troops for the Continental Army. The Steuben Parade celebrates German-American heritage and our continued cultural contributions here in America.

We invite you to come and join us for this year’s Steuben Parade. This year’s Grand Marshals represent great leadership, as represented by General von Steuben. Cheer for our Grand Marshals, Peter Beyer, Member German Bundestag/Transatlantic Coordinator and Helmut Jahn, world renowned Architect. Wave to Miss German-America Pavlina Schriel and her court, as they lead our colorful presentation up Fifth Avenue. We hope that you will also raise a stein with us at the Oktoberfest in Central Park and enjoy all the other events we proudly present during German-American Friendship Month in the greatest city in the world.

Our steady partnership with the German Embassy and the German Consulate here in New York City is stronger than ever. The Steuben Parade Committee is honored by their commitment to the Parade and German-American Friendship as evidenced by this years’ celebration of DEUTSCHLANDJAHRE and the themes of their floats: “German Wines” and “Celebrating the 70th Anniversary of the Berlin Airlift”.

Make sure to save your best cheers and wave your flags, as they proceed up Fifth Avenue on Parade Day. Throughout September, I invite you to celebrate German-American friendship with us.

I want to thank our many committed parade volunteers, our honorable Grand Marshals, honored guests, sponsors, supporters, and all of you who come to join us. Enjoy this memorable time of year.

I am looking forward to seeing you at the Steuben Parade and our German-American Friendship Month events.

Robert Radske
General Chairman
German-American Steuben Parade of New York
On December 23, 1783, the outgoing first President of the United States of America, George Washington, wrote one last letter in which he thanked Friedrich Wilhelm von Steuben for his invaluable service:

My Dear Baron:

Although I have taken frequent opportunities, both in public and private, of acknowledging your zeal, attention and abilities in performing the duties of your office, yet I wish to make use of this last moment of my public life to signify in the strongest terms my entire approbation of your conduct, and to express my sense of the obligations the public is under to you for your faithful and meritorious service.

I beg you will be convinced, my dear Sir, that I should rejoice if it could ever be in my power to serve you more essentially than by expressions of regard and affection. But in the meantime I am persuaded you will not be displeased with this farewell token of my sincere friendship and esteem for you.

This is the last letter I shall ever write while I continue in the service of my country. The hour of my resignation is fixed at twelve this day, after which I shall become a private citizen on the banks of the Potomac, where I shall be glad to embrace you, and testify the great esteem and consideration, with which I am, my dear Baron, your most obedient and affectionate servant.

George Washington

Am 23. Dezember 1783 schrieb der scheidende 1. Präsident der USA, George Washington, einen letzten Brief, in dem er Friedrich Wilhelm von Steuben noch einmal seine Anerkennung ausdrückte:

Mein lieber Baron:

Obgleich ich schon bei mehreren Gelegenheiten, öffentlich und privat, Ihren Eifer, Ihre Aufmerksamkeit und Ihre Fähigkeiten anerkannt habe, die Sie in der Ausübung Ihres Amtes gezüchtet haben, fühle ich mich doch verplichtet, in diesem letzten Augenblick meines öffentlichen Lebens auf das Deutlichste meine ganze Anerkennung Ihres Verhaltens zu loben und auszudrücken, wie sehr die Öffentlichkeit Ihnen für Ihre treuen und wertvollen Verdienste verplichtet ist.


Dies ist der letzte Brief, den ich im Dienste meines Landes schreiben werde. Die Stunde meines Rücktritts ist für 12 Uhr dieses Tages festgelegt. Danach werde ich als Privatmann an die Ufer des Potomac zurückkehren, wo ich mich freuen werde, Sie zu willkommen zu heissen und die grosse Wertschätzung zu bezeugen, mit denen ich, mein lieber Baron, Ihr gehorsamster und wohlwollender Diener bin.

George Washington
**Welcome Drink - Sparkling Apfel**
Schonauer Apfel with Gerolsteiner Water

**Chef Tasting Stations**
Belgioso
Lederhosen
Open Sky Hospitality
Schaller & Weber

**Dinner**
Artisan Steakhouse Beef- caramelized cipollini onions, AK-1 steak sauce, roasted fingerlings, cauliflower creamed spinach

**Dessert**
Lemon Berry Chiffon
Rossbach International Chocolate Truffles
Vienna Cookie Company
Niche After Dinner Liqueurs
Coffee/Tea/Decaf

**Wines**
Affentaler
Schlumberger

**Beers**
Hofbräu
Spaten
Schöfferhofer Grapefruit
Radeberger
Weihenstephaner
61st Parade Division List:
1. Grand Council in Civil Service, Parade Officials and Honored Guests
2. Gottscheer Division
3. New Jersey Division
4. Bavarian Division
5. Metropolitan Division
6. Karneval Division
7. Continental Division
8. Plattduetsche Division
9. Westchester/New York State Division

61st Parade Floats:
1. President’s Float (Von Steuben & Washington) - Steuben Society of America
2. Miss GA and her Court - Friends of Parade
3. Weinbauer
4. Wir lernen Deutsch - GA Steuben Parade Comm. NJ
5. 70th Anniversary of Berlin Airlift - German Information Center USA
6. Hofbrau
7. Oktoberfest - Niche Import Co.
8. German American School NY
9. German Wines - Consulate General Germany- NY
10. Home of the Boot - Heidelberg
11. Faith, Hope and Charity - German Masonic Charitable Foundation
12. Reichenbach Hall and Spaten
13. Koelsche Funke NY - “Agrippina Colonia” - Forest Pork Store
14. Bierhaus NYC
15. Bridging Cultures- German School of Connecticut
16. Miss Plattduetsch & her Court - Plattduetsche Park Restaurant
17. Plattduetsche Retirement Home
18. Little Miss Schuetzen and Court - Friends of Little Miss Schuetzen
19. American Turners - International Gymnastics
Mr. Peter Beyer, Member of the German Bundestag, was born in Ratingen, North Rhine-Westphalia, Germany on December 25, 1970.

After finishing his higher education entrance qualification in 1991, he completed his military service in Wuppertal. Beyer then studied law at the universities of Düsseldorf and Bonn. In 1999, he graduated from university and was admitted to the bar.


In 2000, he enrolled in a postgraduate legal studies program at the University of Virginia School of Law and received a Master of Laws degree. Returning to Germany, Beyer practiced law at the BEYER Intellectual Property firm in Ratingen, where he became one of the country's first officially certified intellectual property specialists.

Beyer was elected in the general elections in 2009, 2013 and 2017 to represent the citizens of Heilingenhaus, Ratingen, Velbert and Wulfrath.

A committed Atlanticist for many years, Beyer stands out among Members of the German Bundestag and his party as one of the most committed advocates of a strong transatlantic relationship with the US and Canada. He serves as parliamentary Special Rapporteur on Transatlantic Relations in the Committee on Foreign Affairs. He is an active member of Atlantic-Brucke, the Aspen Institute and United Europe. Beyer is also Executive Vice-President of the Southeast Europe Association.

In April 2018, Beyer was appointed Coordinator of Transatlantic Cooperation.
We proudly worked with Herr Jahn on MesseTurm Frankfurt and Sony Center Berlin!
Helmut Jahn was born in Nuremberg, Bavaria, Germany in 1940.

Helmut Jahn has earned a reputation on the cutting edge of progressive architecture. His buildings have had a “staggering” influence on architecture according to John Zukowsky, Curator of Architecture at the Art Institute of Chicago. JAHN’s buildings have received numerous design awards and have been represented in architectural exhibitions around the world.

Jahn graduated from the Technische Hochschule in Munich. He came to the United States for graduate studies in architecture at the Illinois Institute of Technology. After attending IIT, he worked at C. F. Murphy Associates as a Project Architect under Gene Summers, designing the new McCormick Place. In 1976, his first major high-rise building in Chicago, Xerox Centre, received great critical acclaim.

Today, as Chief Executive Officer of JAHN, he has been called Chicago’s premiere architect who has dramatically changed the face of Chicago. His national and international reputation has led to commissions across the United States, Europe, Africa and Asia. He is committed to design excellence and the improvement of the urban environment. His projects have been recognized globally for design innovation, vitality and integrity. With numerous publications on his work, the excitement his work has generated in the public eye as well as professional journals and press is clear.

The American Institute of Architects has declared, “Helmut Jahn is one of the ten most influential living American architects. Additionally, the United Airlines Terminal One Complex at O’Hare International Airport and the State of Illinois Center have been ranked as two of the best ten works of American architecture completed since 1980” and awarded him a Lifetime Achievement Award in 2012.

Jahn’s professional activities are highlighted by numerous lectures and juries for various universities, professional societies and civic and commercial groups. He is a Fellow in the American Institute of Architects in which his work has received seven American Institute of Architects National Honor Awards, and more than 60 Distinguished Building Awards from the local chapters of the American Institute of Architects. Included with other awards are, an Owens-Corning Fiberglass Energy Conservation Award, the Arnold W. Brunner Memorial Prize from the American Academy and Institute of Arts and Letters, the Reliance Development Group, Inc. and R. S. Reynolds Memorial for Distinguished Architecture.

Jahn’s work has been included in exhibits worldwide since 1980, including the Venice Biennale, Italy, Verona, Italy, Tokyo, Paris, Argentina and the Deutsches Architekturmuseum in Frankfurt, Germany. He has taught at the University of Illinois Chicago Campus, was the Elliot Noyes Professor of Architectural Design at Harvard University and the Davenport Visiting Professor of Architectural Design at Yale University, and Thesis Professor at Illinois Institute of Technology.
2018 Silent Auction

- **1952 Single Cask Bottling of the Asbach Goethe Vintage Reserve**
  - Cased in a box made from Bavarian Wood
  - Retail Value: $3,500
  - Starting Bid: $1,060
  - Bid Increments: $50

- **Wempe Zeitmeister Automatic Watch**
  - 38 mm, Stainless Steel, Self Winding Movement
  - Retail Value: $1,620
  - Starting Bid: $500
  - Bid Increments: $30

- **Freywille Bangle “Red Passion”**
  - From the collection “Ode to Joy”
  - Size M, Autumn Colors & 24k Gold
  - Retail Value: $1,180
  - Starting Bid: $360
  - Bid Increments: $25

- **Max Bill Automatic by Junghans**
  - Anthracite-Grey Dial Numerals
  - 027/3401.00
  - Retail Value: $995
  - Starting Bid: $300
  - Bid Increments: $25

- **Junghans Form A**
  - Automatic Matt Silver Dial
  - 027/4731.00
  - Retail Value: $995
  - Starting Bid: $300
  - Bid Increments: $25

- **The Miele Complete C3 Kona Vacuum**
  - Features an extra-wide brush head for impressive cleaning performance
  - Retail Value: $900
  - Starting Bid: $270
  - Bid Increments: $25

- **Underberg Collector’s Set**
  - Full case, display unit, & tall glasses
  - 6 Villeroy & Boch dinner plates
  - Retail Value: $450
  - Starting Bid: $200
  - Bid Increments: $25

- **Standard Beer Garden Set**
  - In Orange/Black
  - Bid Includes Shipping to your Home
  - Retail Value: $590
  - Starting Bid: $200
  - Bid Increments: $25

- **FC Bayern Hat & FC Bayern Team Shirt**
  - Autographed by 2018 World Cup Team
  - Donated by Bob Radske
  - Retail Value: $500-800
  - Starting Bid: $200
  - Bid Increments: $25

- **Lunch for Four (4) People**
  - At the German Consul General’s Residence
  - Retail Value: N/A
  - Starting Bid: $200
  - Bid Increments: $25

- **VIP Tour & Tasting for 6 at Wöllfer Estate Vineyard in Sagaponack, NY**
  - Guests must make a reservation
  - Retail Value: $500
  - Starting Bid: $150
  - Bid Increments: $20

- **BNA Custom 14K Gold Edelweiss Earrings**
  - Retail Value: $450
  - Starting Bid: $135
  - Bid Increments: $20

- **Hans Wirsching Wine GG 2015**
  - Riesling Case of Wine (6 Bottles)
  - Imported from Germany
  - Retail Value: $420
  - Starting Bid: $130
  - Bid Increments: $20
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<td>Melitta Basket Coffee, Mugs, and Biscotti</td>
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“New York, the largest city in the United States, is indeed a melting pot for people from all nations”, wrote Gerhard Hirseland in the 1958 journal commemorating the Steuben Parade. While they could not foresee the success the Steuben Parade would have, the founders certainly knew that it was time for an event like this. Writes Hirseland: “While people from all nations hold their marches and parades, there has for decades been one exception: One of the largest immigrant groups, which has for almost three centuries helped build America and still helps make it great, has never publicly shown their significance— the German-Americans.

“On September 20th, 1958, they put an end to this”, continues Hirseland. “10,000 German-Americans marched in a long Parade up Fifth Avenue, and about 150,000 spectators cheered for their countrymen of German descent.” Leading the parade as Grand Marshal was New York mayor Robert Ferdinand Wagner, the son of an immigrant from Germany’s Palatinate region. By his side marched New York governor Averell Harriman and New Jersey Governor Robert Baumle Meyner, whose roots trace back to the Baden and the Alsace region in Germany.

Leaders from both the United States and Germany provided efforts to help the German-American Steuben Parade establish footing. The President of the Federal Republic of Germany, Theodor Heuss, sent the Parade Committee a German flag. President Dwight D. Eisenhower donated an American flag that shortly had been raised atop the Capitol in Washington. President Eisenhower wished to support the Steuben Parade, as he was also a German-American; in the mid 18th century his ancestors had come to Pennsylvania from the Odenwald.

The 1958 journal shows just how spectacular the first Steuben Parade was. Thousands of viewers lined up along Fifth Avenue five rows deep, waving flags and cheering for a parade that included...
forty-five floats. The floats varied from celebrating historical figures like Babe Ruth and the Roebling family, to reenacting scenes from Wagner’s Meistersinger. On one float even swung a bell as in Schiller’s Lied von der Glocke (The Song of the Bell).

Throughout the years some floats have completely changed, while some still echo motifs of the past. In 1958, the float of the New York Turners had four young men exercising on parallel bars. In recent years Johanna Quaas, a regular amateur competitor in Saxony, Germany, has performed her gymnast skills on a float.

Copies of journals from 1959 and 1960 show that many of the German-American groups who have been with the parade since the beginning are still participating. The Plattduetsche Volksfest Vereen both from Brooklyn as well as New York still join in, as do the United Bavarians. Other groups, however, stand immortalized in pictures and memory. The United Pfälzer are not around anymore, neither is the Badischer Volksfest Verein, which had a float in the first parade remembering Civil War General Franz Sigel. The 86th Street Restaurant Association is gone too, as are most of the establishments it once represented. The Heidelberg restaurant and Schaller & Weber are the last surviving witnesses of the German-American days of Yorkville.

While some German companies have closed shop over the years, among them German language newspapers and family owned breweries, many new ones have opened and flourished. Nowadays, New York has more German restaurants and bars than it has had for the past two decades. Many of these businesses actively support the parade as well as the events throughout German-American Friendship Month.

Over the past six decades, many of Germany’s highest-ranking politicians have marched in the parade. Among them were Presidents Walter Scheel, Richard von Weizsäcker and Johannes Rau. Former German Chancellor Karl Carstens once led the Parade, as did Secretaries of State Hans-Dietrich Genscher and Klaus Kinkel. Several Minister Presidents representing their states have also participated. Politicians on the American side have also shown great interest in supporting the Steuben Parade as well. Local politicians like Mayor Wagner, Rudolph Giuliani and Michael Bloomberg have recently marched. President Donald J. Trump led as Grand Marshal when he was a business mogul and television celebrity. Many other celebrities have taken part, such as actor Eric Braeden, magicians Siegfried & Roy, as well as supermodel Carol Alt.
From politicians to celebrities, many have reinforced their value for German-American friendship. The bulk of the credit goes to the thousands of volunteers who have worked tirelessly throughout the years. Many have dedicated their time to organizing various aspects of the parade from the floats and line-up, to handing out brochures, selling cornflowers, serving beer, soliciting ads, and even keeping the finances in order. Most of the duties have remained the same. For the past sixty years there have been many dedicated General Chairmen overseeing the entire organization.

There have been those who have stepped in and volunteered for a few hours, while others have dedicated more than half of their lives to the Parade. To all who have been involved, our sincere thanks; you have made the German-American Steuben Parade the great and proud event it is today and will be for years to come.

Here’s to the next 61 years!
CONGRATULATIONS

TO THE

STEUBEN PARADE

ON THEIR

61ST ANNIVERSARY

CANNSTATTER VOLKSFEST VEREIN

EUGEN HEEFLE, PRESIDENT

CANNSTATTER FOUNDATION

WERNER HILLER, PRESIDENT
The German-American Steuben Parade is run by a group of highly dedicated volunteers that work in committees with specialized tasks. They take care of the day-to-day business as well as the staging of the Steuben Parade in September.

We thank our dedicated committee chairpeople and their teams.

General Chairman Robert K. Radske *
Vice Chairwoman Nicole Miskiewicz *
Vice Chairman Herbert Seeff *

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<th>Richard J. Rom</th>
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<td>Stephanie Messing*</td>
<td>Souvenirs</td>
<td>Irene and George Mueller</td>
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<td>Groups from Overseas</td>
<td>Stephanie Messing*</td>
<td>Website/Social Media</td>
<td>Melissa Alke</td>
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<td>Line-Up</td>
<td>Eric Hoffmann*</td>
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<td>Samantha Hart</td>
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<td>Doris Neugebungauer*</td>
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<td>Nicole Miskiewicz</td>
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<td>Herbert Seeff*</td>
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